

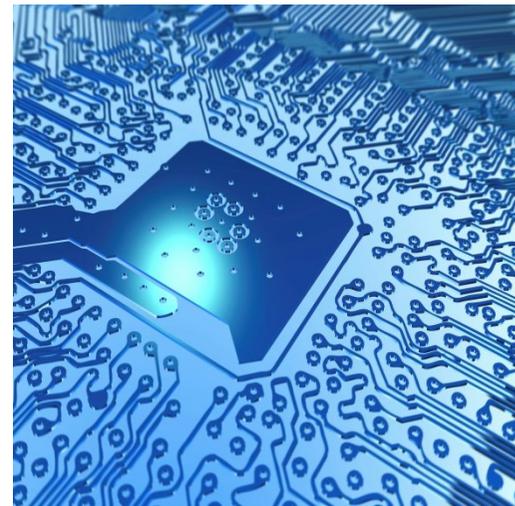


Adrian Gjergjizi  
Power Systems  
Prodajni Specijalist

# IBM Power 7 za bolji Oracle!

## Agenda

- Partnerstvo IBM-a i Oracle-a
- Power 7 tehnologija
- Oracle na Power-u
- Power7 Marketshare



# IBM / Oracle Partnerstvo





## Dugogodišnje suradnja

Oracle 23 godine, Peoplesoft 21 godina, JD Edwards 32 godine, Siebl 11 godina itd.

## Preko 140 000 zajedničkih korisnika

Kombinacija IBM Hardvera i Oracle workload

## Vrhunska Oracle znanja

Preko 9000 IBM konzultanata sa znanjem razvoja, prilagodbe i implementacije Oracle alata

## IBM Oracle Competency Centri

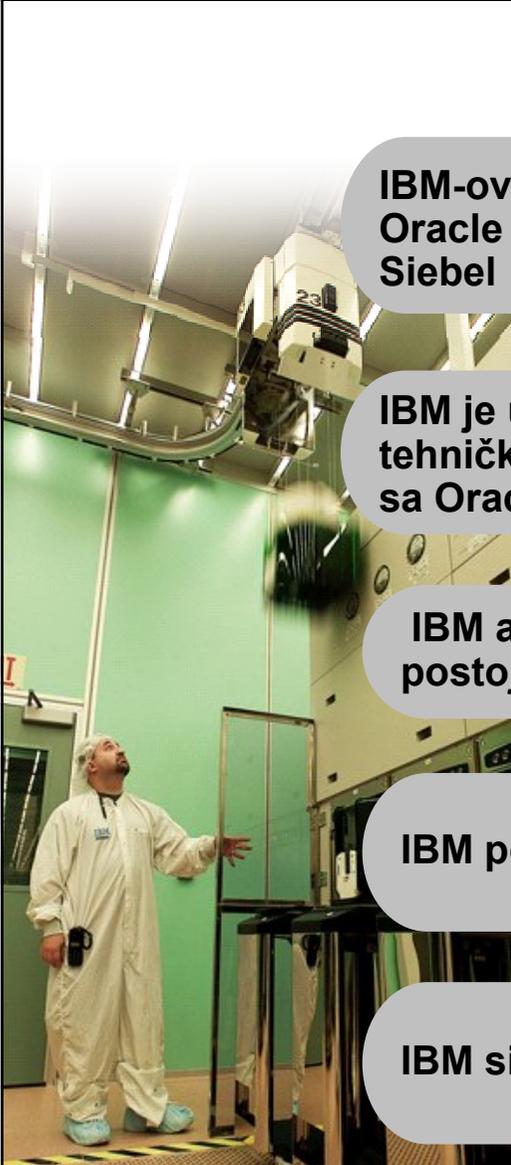
Optimizacija Oracle implementacija na IBM tehnologiji  
Šest centara u tri zemlje

## 20 Oracle solution delivery centra

Istraživanje i razvoj

# IBM Oracle Lokacije





**IBM-ovi resursi prisutni su na Oracle lokacijama gdje testiraju sve važnije Oracle rješenja: Oracle E-Business Suite, Oracle DB, PeopleSoft, JD Edwards i Siebel**

**IBM je u svrhu dimenzioniranja rješenja razvio vlastite alate te osigurao tehničke specijaliste u Oracleu u Denveru i Redwood Shores-u koji surađuju sa Oracle timom za dimenzioniranje**

**IBM alati za dimenzioniranje omogućavaju upgrade sizing za korisnike sa postojećim instalacijama.**

**IBM podaci za sizing vrijede i za najnovije verzije Oracle aplikacija**

**IBM sizing podaci su bazirani na konkurentnim aktivnostima korisnika**

# IBM Sustavi pokrivaju cjelokupnu ponudu Oracle proizvoda



Mainframe Systems  
System z  
z/OS, Linux on z

System x  
Linux, Windows

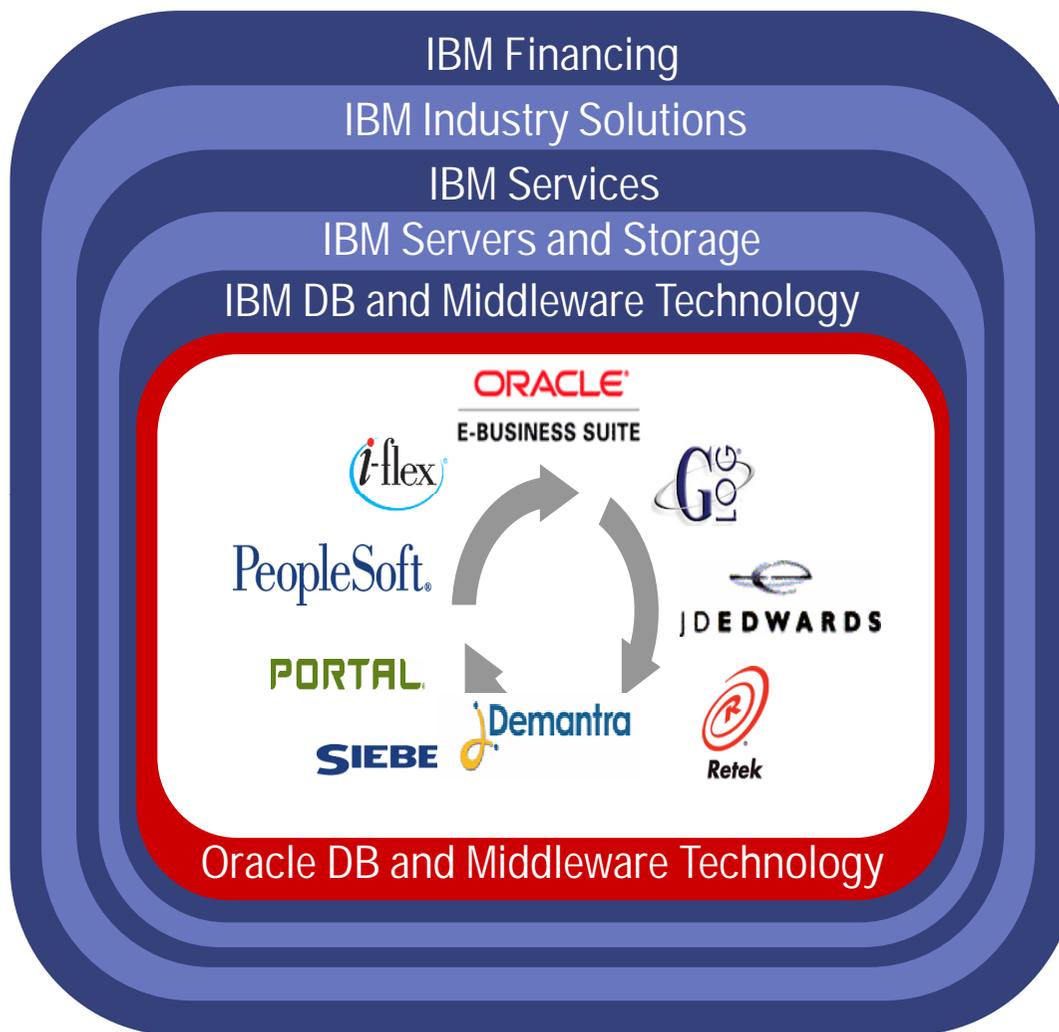
Power Systems  
running IBM AIX and  
Linux

Power Systems  
running IBM i

← IBM System Storage™ →

Oracle Technology: Database, Fusion Middleware, BIEE		
Oracle E-Business Suite		
Database tier	PeopleSoft Enterprise	
Database tier	Siebel	
	JD Edwards EnterpriseOne	
		JD Edwards World
	Oracle Retail (Retek, ProfitLogic, 360Commerce)	
DB / Fusion MW	i-flex Flexcube Retail	(AIX partition)
	Oracle Communications (BRM, Metasolv)	
	Oracle Transportation Management (OTM, G-Log)	
	Demantra Demand Planning	

# IBM i Oracle = End to End rješenje



## ■ Strateška

- Redoviti sastanci između Oracle's Senior Product Development Direktora i IBM's Senior Product Managementa
- Kvartalne analize poslovanja na Senior Executive razini
- Razmjene tehnoloških postignuća vezano za Power Brand

## ■ Operativna

- Tjedni sastanci Oracle Integrated Solutions (OIS) timova
- Tjedni sastanci vezano za zGrowth Inicijativu
- Sastanci svaka dva tjedna performansnih timova za: EBS, JDE
  - Anliza bechmark testova
  - Validiranje sizing-a, test planova i status izvršavanja
- Dvo tjedni sastanci IBM i Oracle Sales-a and Integrated Technical Timu
- Mejsedni sastanci development timova

## IBM—a Diamond Level Partner in the Oracle PartnerNetwork

Delivering expertise across the Oracle  
product portfolio



- “Više od dva desetljeća Oracle i IBM rade zajedno kako bi rješili najzahtjevnije probleme naših korisnika. Postizanjem Dijamantne razine statusa, IBM je još više povećao svoju mogućnost da korisnicima isporuči vrijednost i ekspertizu za cjelokupni portfolio Oracle proizvoda.”

Michelle Montalvo, Oracle Vice President, Worldwide Alliances & Channels. “

## IBM Recognized as a Diamond Level Partner in Oracle PartnerNetwork

### IBM Demonstrates Expertise Across Oracle's Product Portfolio; Dedication to Delivering Value to Joint Customers Worldwide

Redwood Shores, California – August 29, 2011

#### News Facts

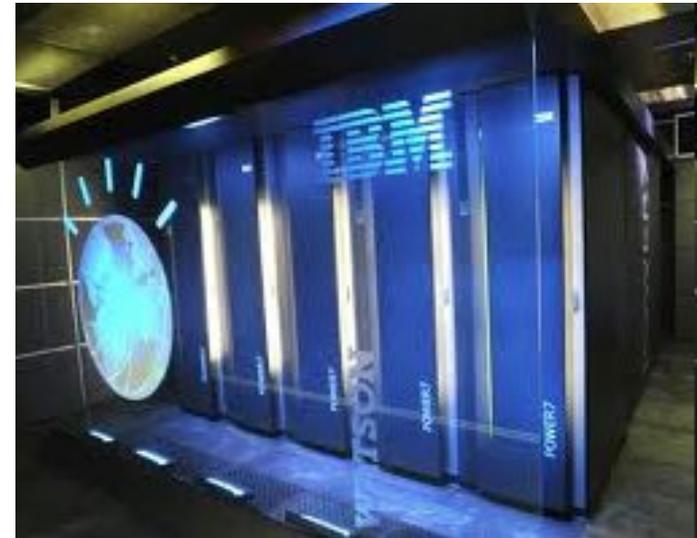
- Oracle today announced that IBM has been named a Diamond level partner, the highest ranking available, in the Oracle PartnerNetwork (OPN) Specialized program.
- A long time Oracle partner, IBM has more than 25 years of experience implementing Oracle technology and more than 10,000 IBM Global Services professionals knowledgeable about Oracle offerings. To date, Oracle and IBM have collaborated on 30,000 successful customer engagements worldwide.
- By achieving a Diamond level status in OPN, IBM continues to demonstrate its vast expertise in Oracle technologies and commitment to helping joint customers maximize the value of their Oracle investments.
- IBM's Specialization achievements span Oracle's product portfolio, including applications, infrastructure, industries, and systems – providing joint customers the end-to-end knowledge, technology and industry know how they need to meet their most critical IT demands.
- IBM has currently achieved 21 Oracle Specializations and 5 Advanced Specializations. In addition it now has thousands of Oracle specialists with deep expertise in Oracle E-Business Suite, Oracle's JD Edwards, Oracle's Siebel, Oracle's Hyperion, Oracle's PeopleSoft and Oracle SOA Suite, amongst others.

# Power 7 tehnologija



# IBM: WATSON Power 7

- 90 x IBM Power 750 Express servera
- 2880 POWER7 core-a
- POWER7 3.55 GHz chip
- 500 GB per sec on-chip bandwidth
- 10 Gb Ethernet network
- 15 Terabajta memorije
- 20 Terabajta hard diska, clusterirano
- Brzina rada do 80 Teraflopsa
- Pokreće IBM DeepQA softver
- 10 rackova za servere, mrežnu opremu, djeljene diskovne sustave, cluster kontrolerea



# 2011 POWER Systems Portfolio



## Low End / Blades

## Mid Range

## High End



**BladeCenter PS700 Express**  
MTM 8406-70Y



**BladeCenter PS701 Express**  
MTM 8406-71Y



**BladeCenter PS702 Express**  
MTM 8406-71Y



**BladeCenter PS703 Express**  
MTM 7891-73X



**BladeCenter PS704 Express**  
MTM 7891-74X



**Power 710 Express**  
MTM 8231-E2B



**Power 730 Express**  
MTM 8231-E2B



**Power 720 Express**  
MTM 8202-E4B



**Power 740 Express**  
MTM 8205-E6B



**Power 750 Express**  
MTM 8233-E8B



**Power 755**  
MTM 8236-E8C



**Power 780**  
MTM 9179-MHB

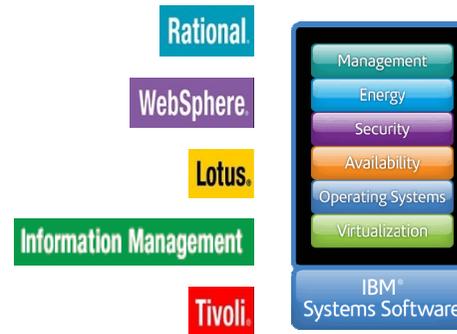


**Power 770**  
MTM 9117-MMB



**Power 795**  
MTM 9119-FHB





**AIX - the future of UNIX**

**Total integration with i**

**Scalable Linux ready for x86 consolidation**

## Workload-Optimizing Systems



### Virtualization without Limits

- ✓ Drive over 90% utilization
- ✓ Dynamically scale per demand



### Resiliency without Downtime

- ✓ Roadmap to continuous availability
- ✓ High availability systems & scaling



### Dynamic Energy Optimization

- ✓ 70-90% energy cost reduction
- ✓ EnergyScale™ technologies



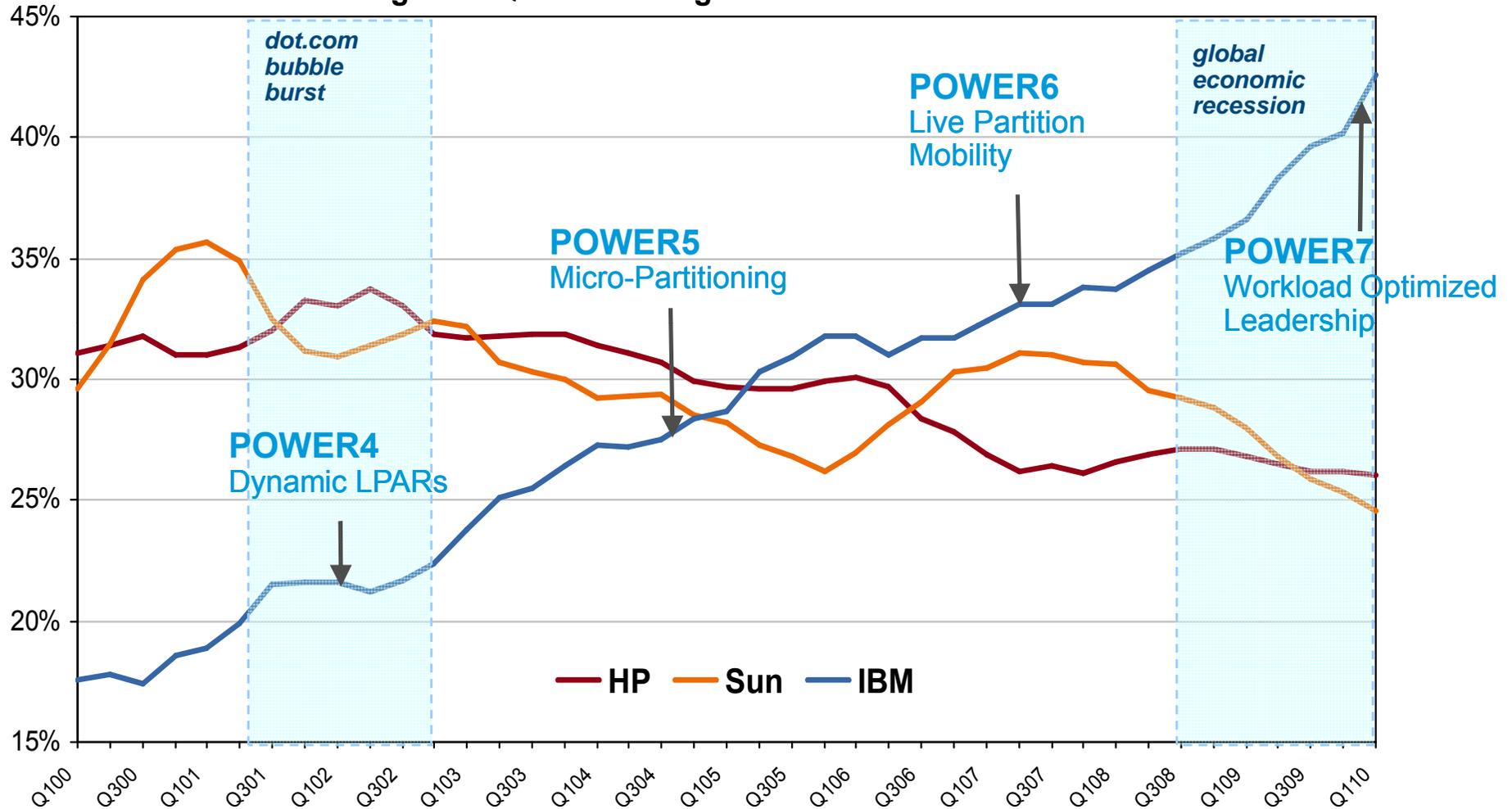
### Management with Automation

- ✓ VMControl to manage virtualization
- ✓ Automation to reduce task time

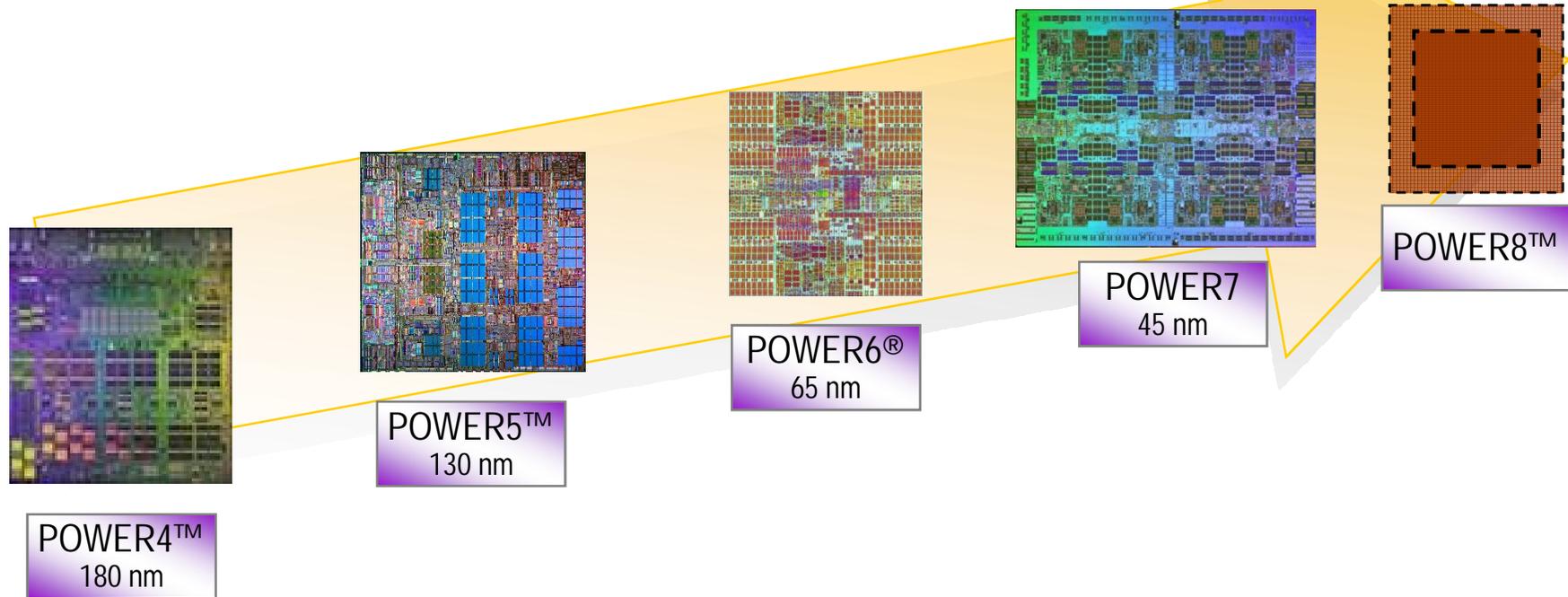
# IBM-ovih 10 godina do vrha UNIX tržišta

...the largest shift of customer spending in UNIX history

UNIX Server Rolling Four Quarter Average Revenue Share



# Smjernice procesorske tehnologije



- Dual Core
- Chip Multi Processing
- Distributed Switch
- Shared L2
- Dynamic LPARs (32)

- Dual Core
- Enhanced Scaling
- SMT
- Distributed Switch +
- Core Parallelism +
- FP Performance +
- Memory bandwidth +
- Virtualization

- Dual Core
- High Frequencies
- Virtualization +
- Memory Subsystem +
- Altivec
- Instruction Retry
- Dyn Energy Mgmt
- SMT +
- Protection Keys

- Multi Core
- On-Chip eDRAM
- Power Optimized Cores
- Mem Subsystem ++
- SMT++
- Reliability +
- VSM & VSX (Altivec)
- Protection Keys+

- Concept Phase

2001

2004

2007

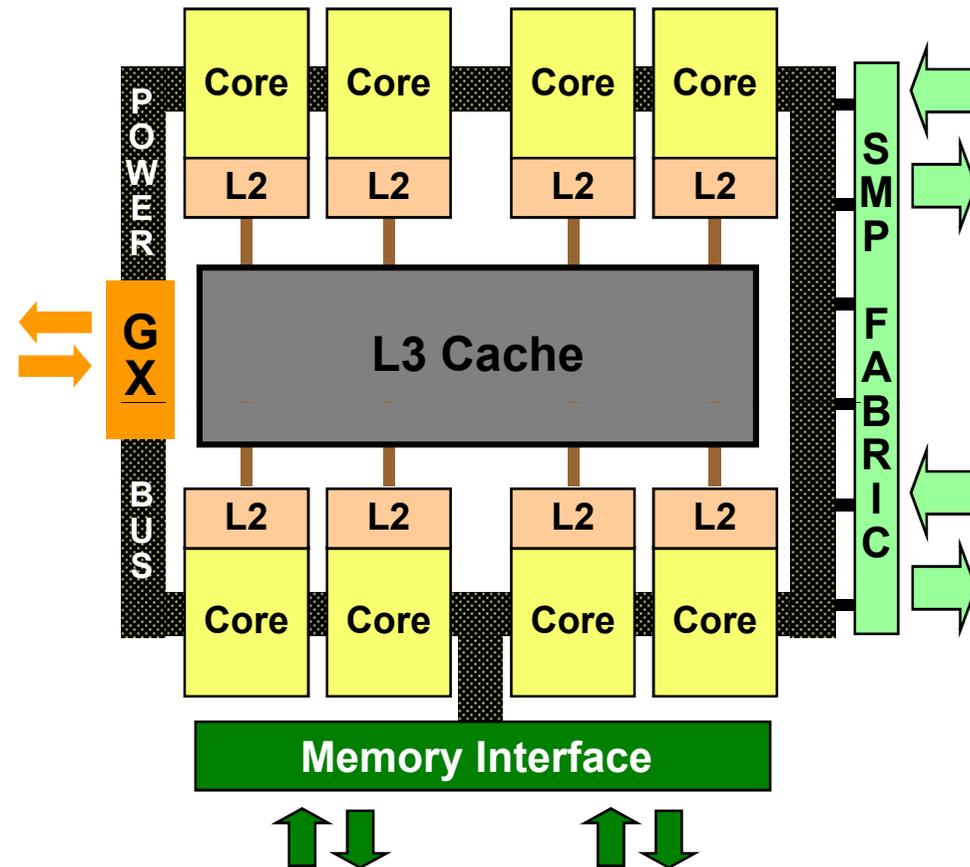
2010

## Fizički dizajn

- 8 cores with integrated cache and memory controllers
- 4 / 6 / 8 Core options
- 45nm technology

## Features

- 4<sup>th</sup> Generation SMP Fabric Bus
- 3<sup>rd</sup> Generation Multi-Threading
- TurboCore
- New Power Bus
- Energy Optimized Design
- Multiple Memory Controllers
- DDR3 memory support
- Enhanced GX System Buses
- On-Chip L2/L3 Cache
- eDRAM L3 Cache
- Industry Standard IO



AIX & Power Systems delivers the best reliability of UNIX, Linux, and Windows



**54% of IT executives and managers say that they require 99.99% or better availability for their applications**



## Reliability: *The fewest unscheduled outages*

- Less than one outage per year

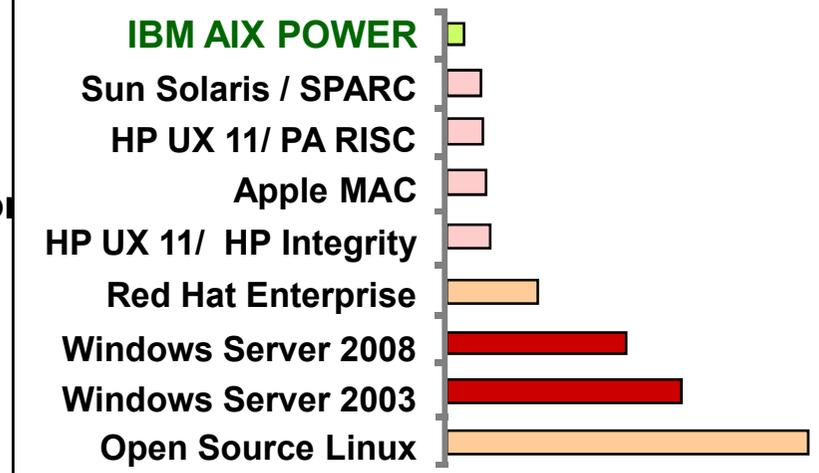
## Availability: *The least amount of downtime*

- 15 minutes a year
- 2.3 times better than the closest UNIX competitor
- More than 10X better than Windows

## Serviceability: *The fastest patch time*

- 11 minutes to apply a patch

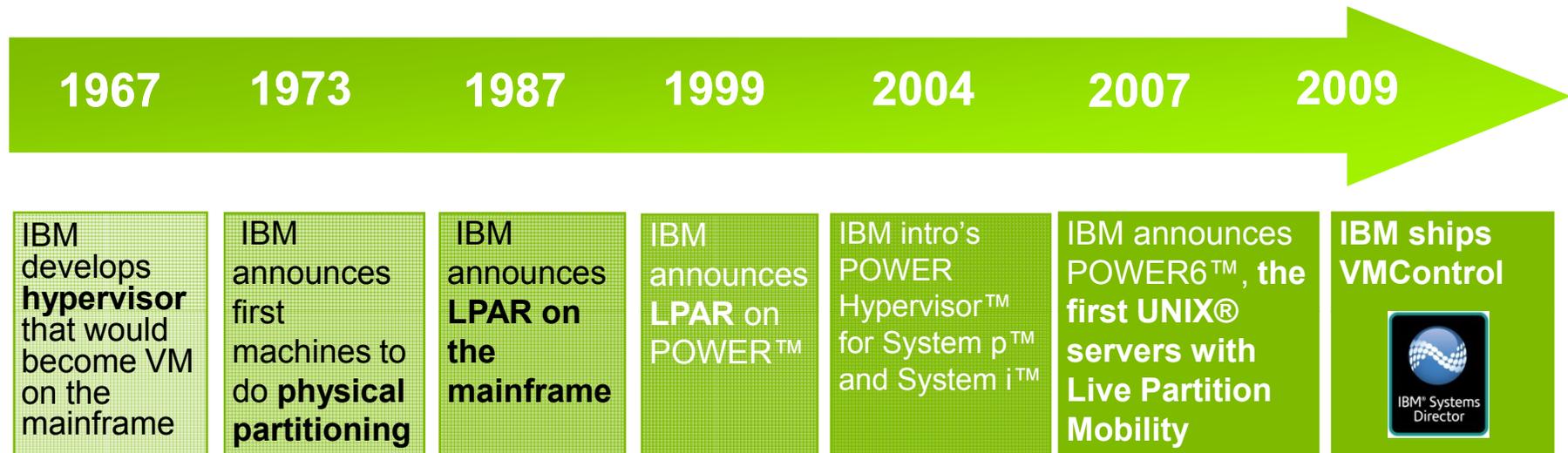
Corporate Enterprise Downtime (Hours per Year)



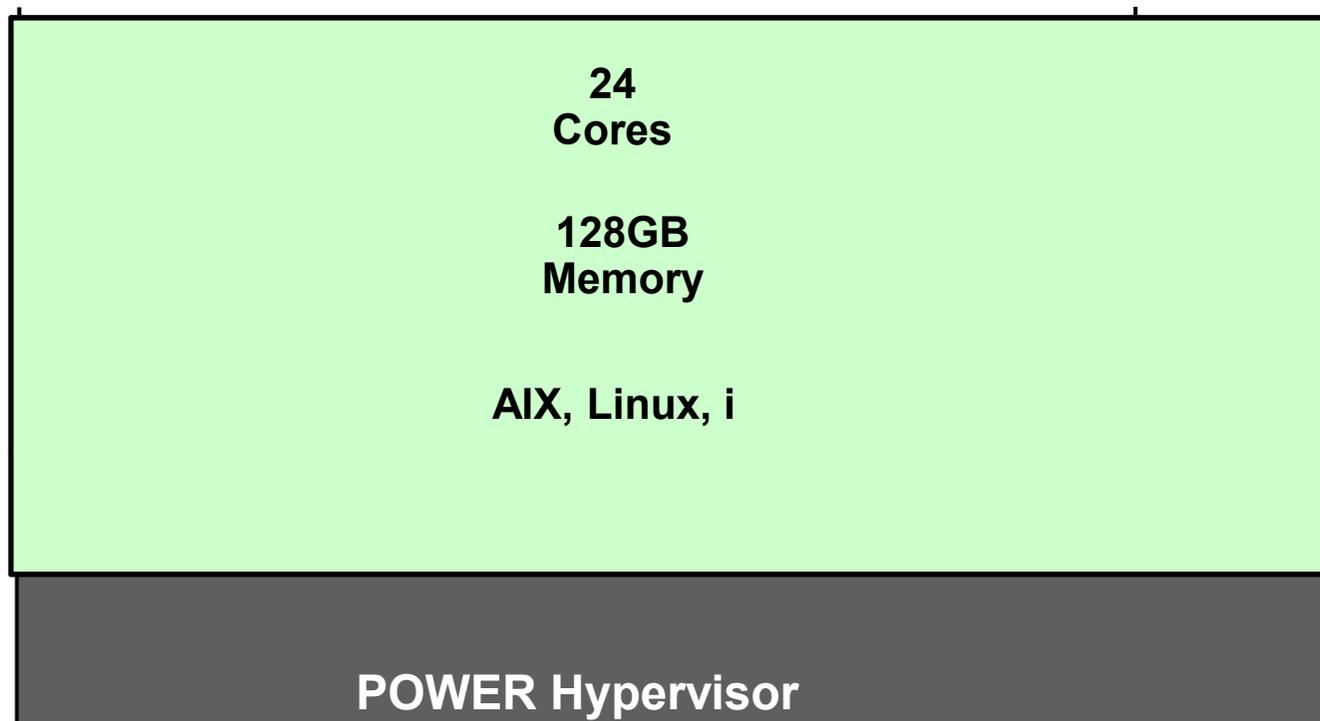
Source: [ITIC 2009 Global Server Hardware & Server OS Reliability Survey Results](#), July 7, 2009 Fully paper is available at [ibm.com/aix](#)

# IBM-ova povjest u svijetu virtualizacije

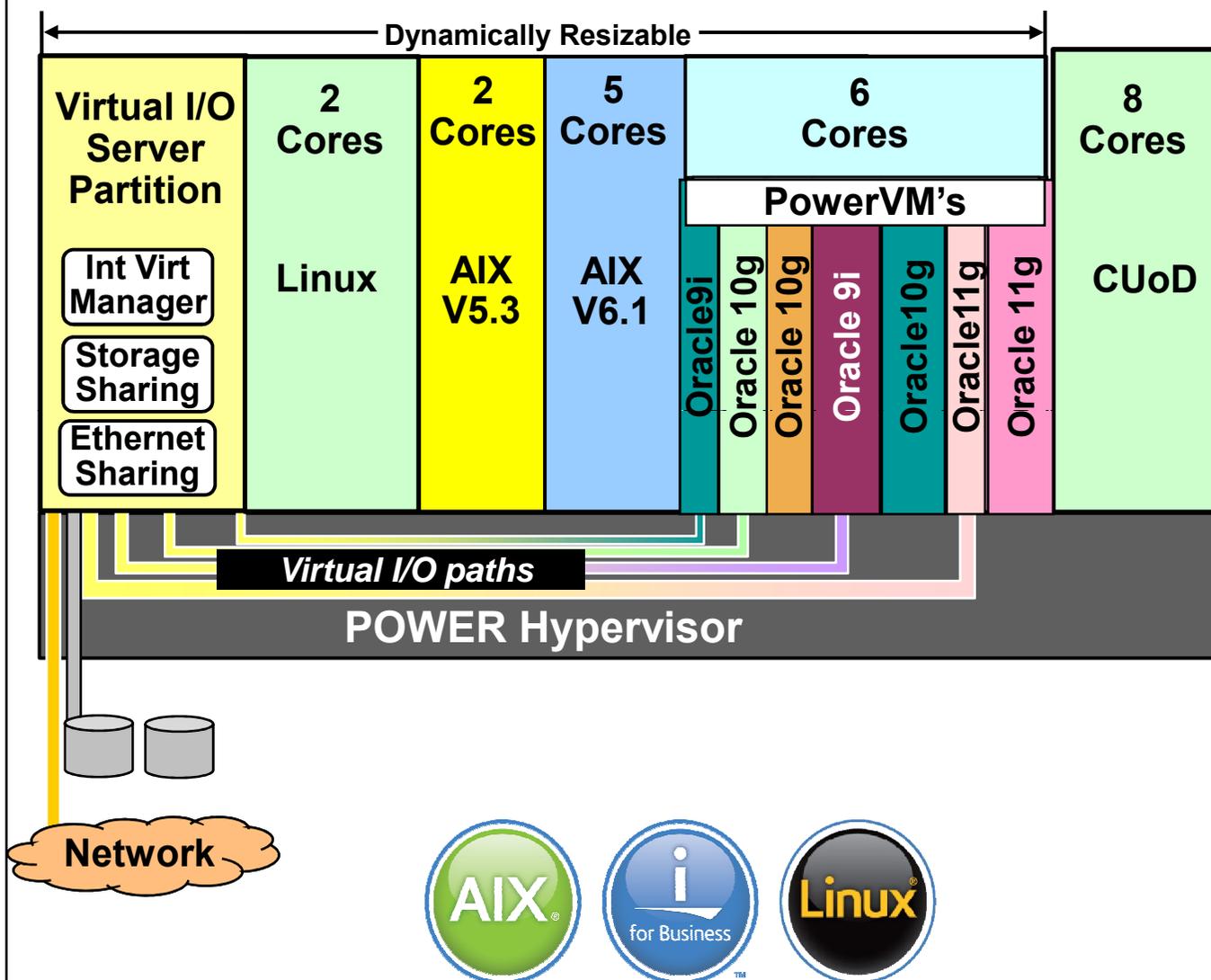
A 40-year track record in virtualization innovation



## Power Systems **Partitioning** - Value to Oracle



# Power Systems **Virtualization** - Value to Oracle

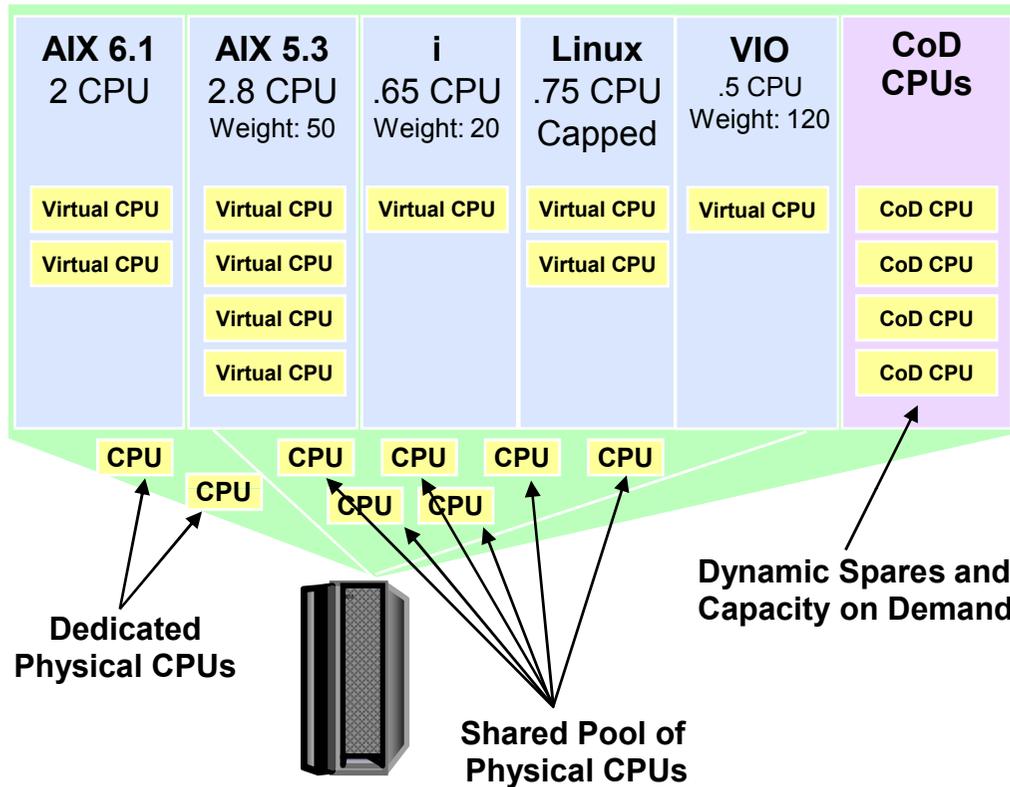


## Micro-Partitioning Feature

- Share processors across multiple partitions
- Minimum partition 1/10<sup>th</sup> core
- 254 partition maximum
- AIX V5.3/6.1, Linux, & IBM i

## Virtual I/O server

- Shared Ethernet
- Shared SCSI & Fibre Channel attached disk subsystems



## Scaling

- Up to 1000 partitions
- Partitions up to 256W SMP

## Processors

- Dedicated or shared processors
- Shared processor controls
  - # of virtual processors
  - Entitlements
  - Capped and uncapped
  - Weights
- Sub-pool option

## I/O

- Adapters - dedicated, shared or combination
- VIO servers, 1 or many

## Memory

- From 128MB to all of physical memory
- Active Memory Sharing between partitions

## Mobility options

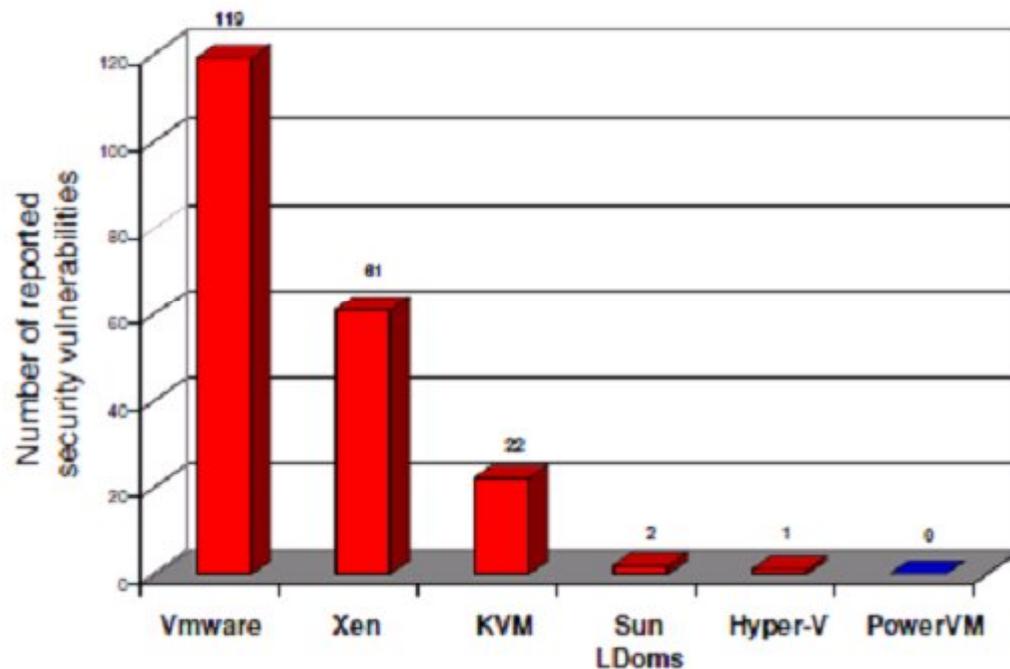
- PowerVM Live partition Mobility
- AIX Live Application Mobility

## Capacity on Demand

\* Statement of Direction

# Power VM sigurnost za mission critical workload

PowerVM has never had a single reported security vulnerability



Source: National Vulnerability Database, <http://nvd.nist.gov/>



*“Making sure our website can’t get hacked into is a key issue. With IBM, we have been able to keep it tightly locked up and prevent unauthorized access.”*

*— Dr. Chris Yates, CIO  
Tennis Australia*

# IBM virtualizacijska rješenja certificirana od Oracle-a



Platform	Virtualization Technology	Operating System	Certified Oracle Single Instance Database Releases	Certified Oracle RAC Database Releases
IBM AIX Power	Dynamic Logical Partitions (DLPAR) and Micro Partitions	AIX 5.3 AIX 6.1	<ul style="list-style-type: none"> <li>10gR2 <a href="#">Note</a></li> <li>11gR1 <a href="#">Note</a></li> <li>11gR2 <a href="#">Note</a></li> </ul>	<ul style="list-style-type: none"> <li>10gR2</li> <li>11gR1</li> <li>11gR2</li> </ul>
		AIX 7.1	<ul style="list-style-type: none"> <li>11gR2 <a href="#">Note</a></li> </ul>	<ul style="list-style-type: none"> <li>11gR2 <a href="#">Note</a></li> </ul>
		Live Partition Migration (LPM)	AIX 5.3 AIX 6.1	<ul style="list-style-type: none"> <li>10gR2 <a href="#">Note</a></li> <li>11gR1 <a href="#">Note</a></li> <li>11gR2 <a href="#">Note</a></li> </ul>
	Live Partition Migration (LPM)	AIX 7.1	<ul style="list-style-type: none"> <li>11gR2 <a href="#">Note</a></li> </ul>	No
		Workload Partition (WPAR)	AIX 6.1	<ul style="list-style-type: none"> <li>10gR2 <a href="#">Note</a></li> <li>11gR2 <a href="#">Note</a></li> </ul>



**ORACLE®**

# Vrijednost Power Tehnologije za Oracle Baze podataka

- **Veće performanse po jezgri i sustavu**
  - Rezultat toga je manja hardverska konfiguracija koja daje iste performanse – ušteda na području hardvera i održavanja
  - Ušteda na troškovima softvera kada se on licencira po jezgri
- **Virtualizacijska tehnologija**
  - Omogućava da na jednom fizičkom serveru radi veći broj logičkih/virtualnih servera
  - Omogućava korisnicima da biraju kada i kako koristiti vertikalnu i horizontalnu skalabilnost
  - Bez IBM-ove virtualizacije, jedini izbor je bio horizontalna skalabilnost ili nabavka većeg sustava koji je pod iskorišten kako bi mogao rasti da absorbira budući kapacitet
- **Povećana Iskoristivost**
  - Radi više sa manje procesora
  - Bolji povrat investiranoga novca
  - Uštede na hardveru i softveru
- **Roadmap**
  - IBM sam proizvodi i planira proizvodnju procesora – ne ovisimo o nikome
  - Naši procesori i cjelokupni sustavi su dizajnirani u sinergiji – razvoj pojedinog djela se izvodi prema ovisnosti o cjelom sustavu
  - Mi proizvodimo vertikalno integrirano rješenje koje omogućava našim korisnicima najbolje poslovanje u indistriji

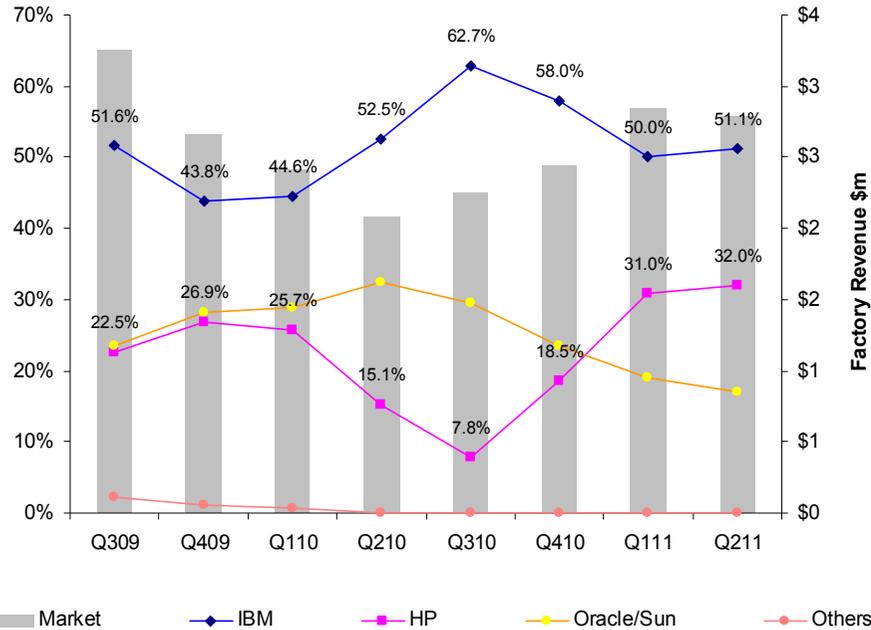
## Power 7 Marketshare



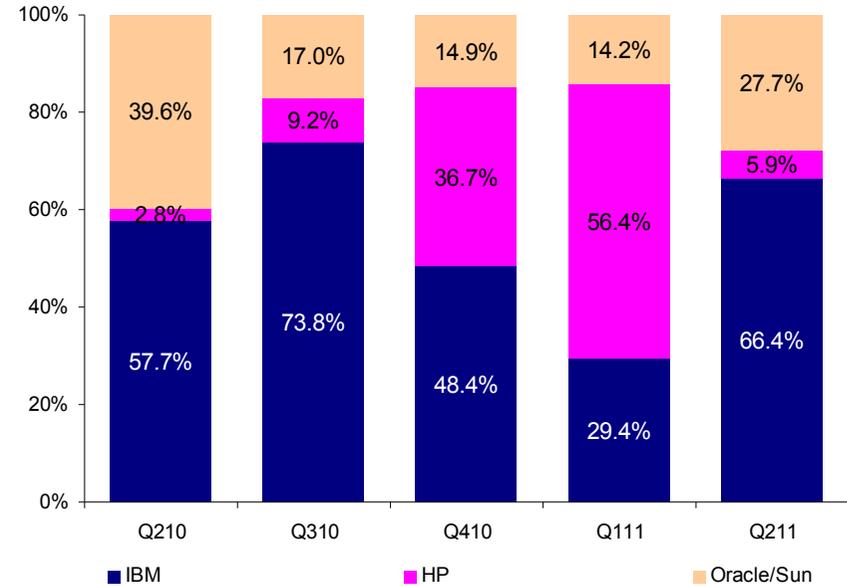
# RISC/EPIC Hrvatsko tržište



Croatia Risc/Epic Server Share 4 Qtr Rolling Average



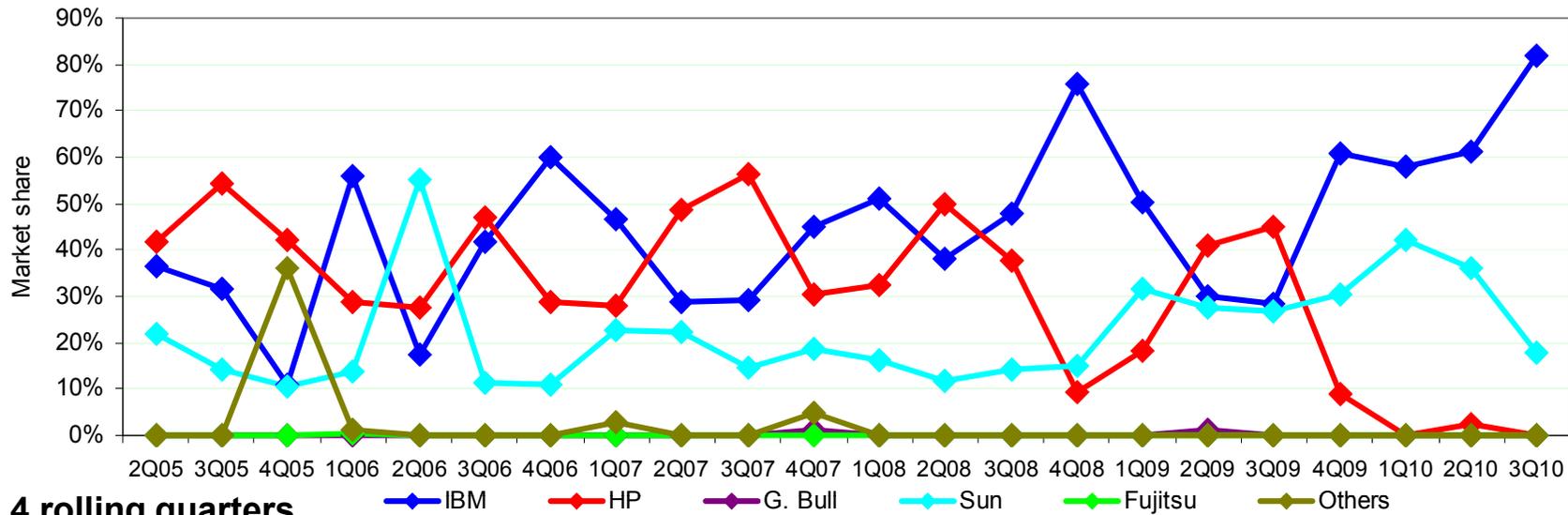
Croatia Risc/Epic Server Share



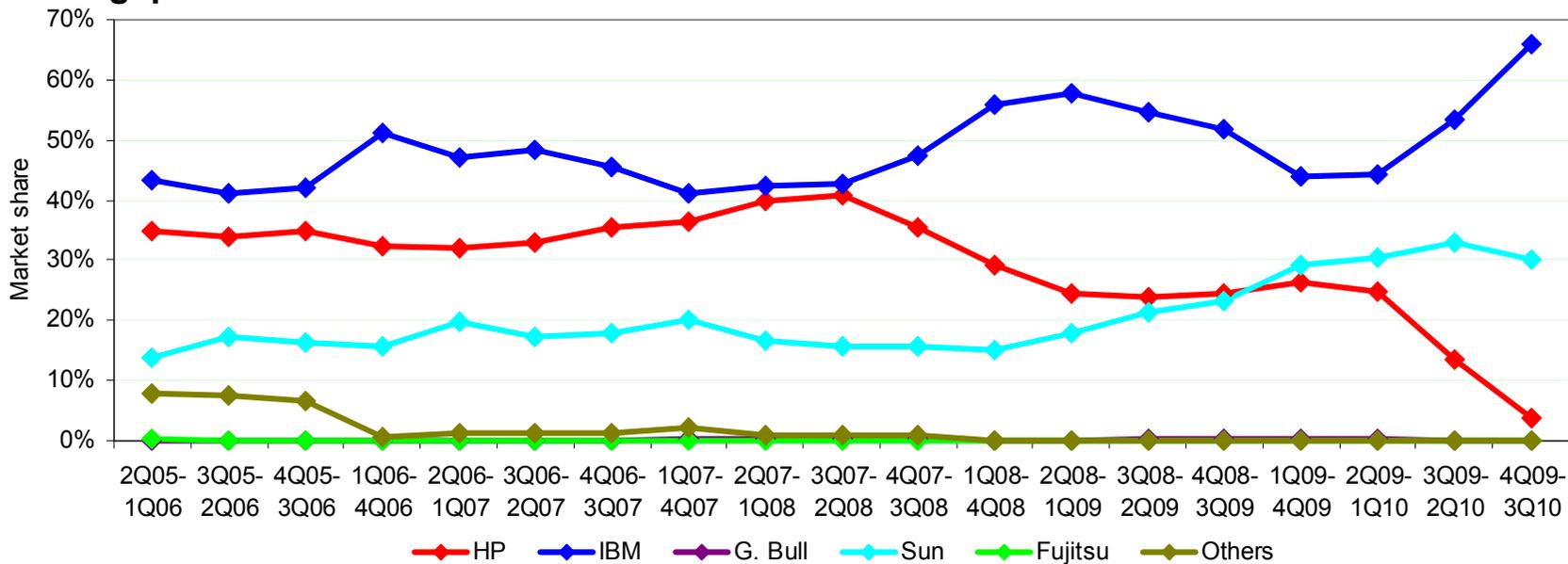
Q211	YtY Growth		Share		Share Change
	Market	IBM	Q210	Q211	
Bulgaria	-60.6%	-61.8%	82.6%	80.2%	-2.5%
Croatia	-12.3%	0.9%	57.7%	66.4%	8.7%
Czech Republic	74.1%	70.3%	46.2%	45.2%	-1.0%
Hungary	8.0%	-41.0%	66.2%	36.1%	-30.0%
Poland	11.8%	39.9%	53.1%	66.4%	13.3%
Romania	13.7%	54.2%	33.5%	45.5%	11.9%
Slovakia	-87.7%	-100.0%	45.7%	0.0%	-45.7%
Slovenia	-26.5%	97.9%	30.9%	83.3%	52.3%
Rest of CEE	2.2%	29.1%	15.5%	19.5%	4.1%
Turkey	2.7%	14.8%	53.6%	59.9%	6.3%
<b>ECE</b>	<b>-0.4%</b>	<b>7.1%</b>	<b>47.0%</b>	<b>50.5%</b>	<b>3.5%</b>

Risc/Epic Server	Y/Y Gr%	Market Share		Share Change
	Q211	Q210	Q211	Q211 Y/Y
IBM	0.9%	57.7%	66.4%	8.7%
Oracle/Sun	-38.5%	39.6%	27.7%	-11.8%
HP	87.7%	2.8%	5.9%	3.1%
Others	#N/A	0.0%	0.0%	0.0%
<b>Market</b>	<b>-12.3%</b>			

# Market share – UNIX Hrvatska

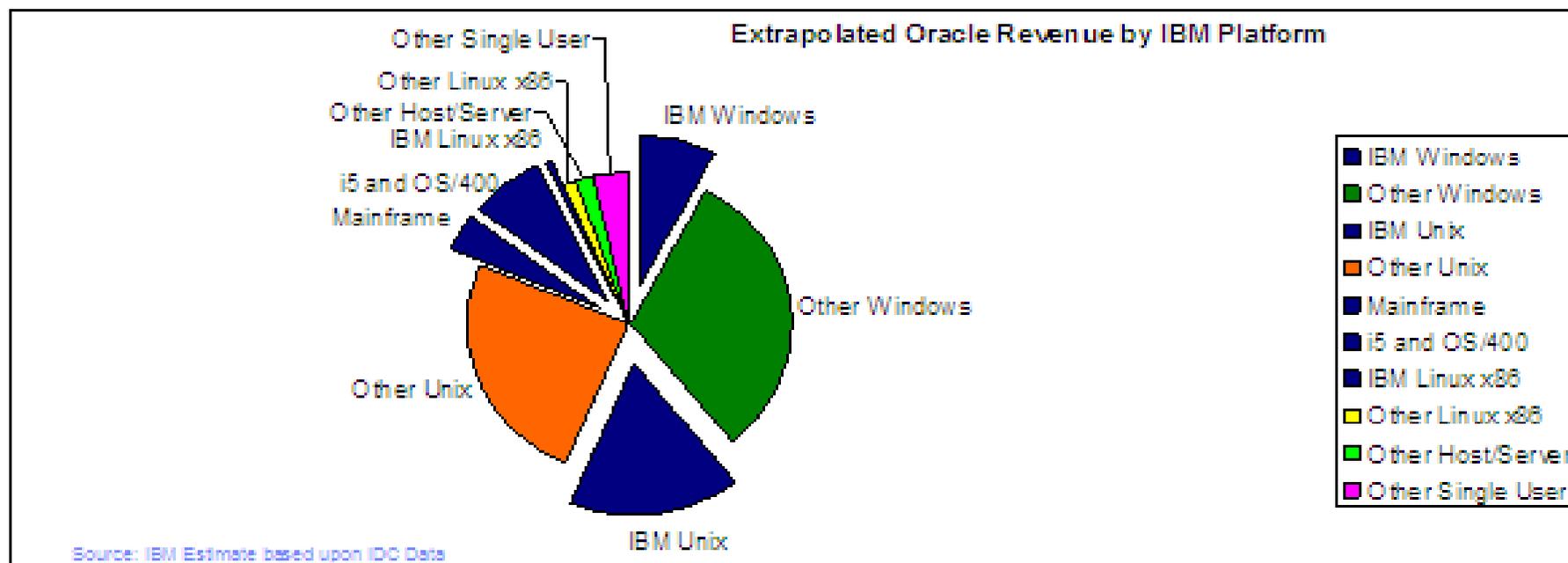


## 4 rolling quarters



# IBM Hardware Market Share of Oracle Ecosystem

IBM Total ~ 37% Oracle Ecosystem Share



“5 consecutive quarters of STG revenue growth around Oracle Applications”

Source: IBM Oracle Global Alliance Revenue Report





- Provide customer benchmark capability worldwide for IBM servers and storage
  - Rich & Flexible On-Demand Remote Access platform
- Include proof of concept, scaling and performance
- Assist in the execution of ISV application benchmarks
  - Includes OBIEE



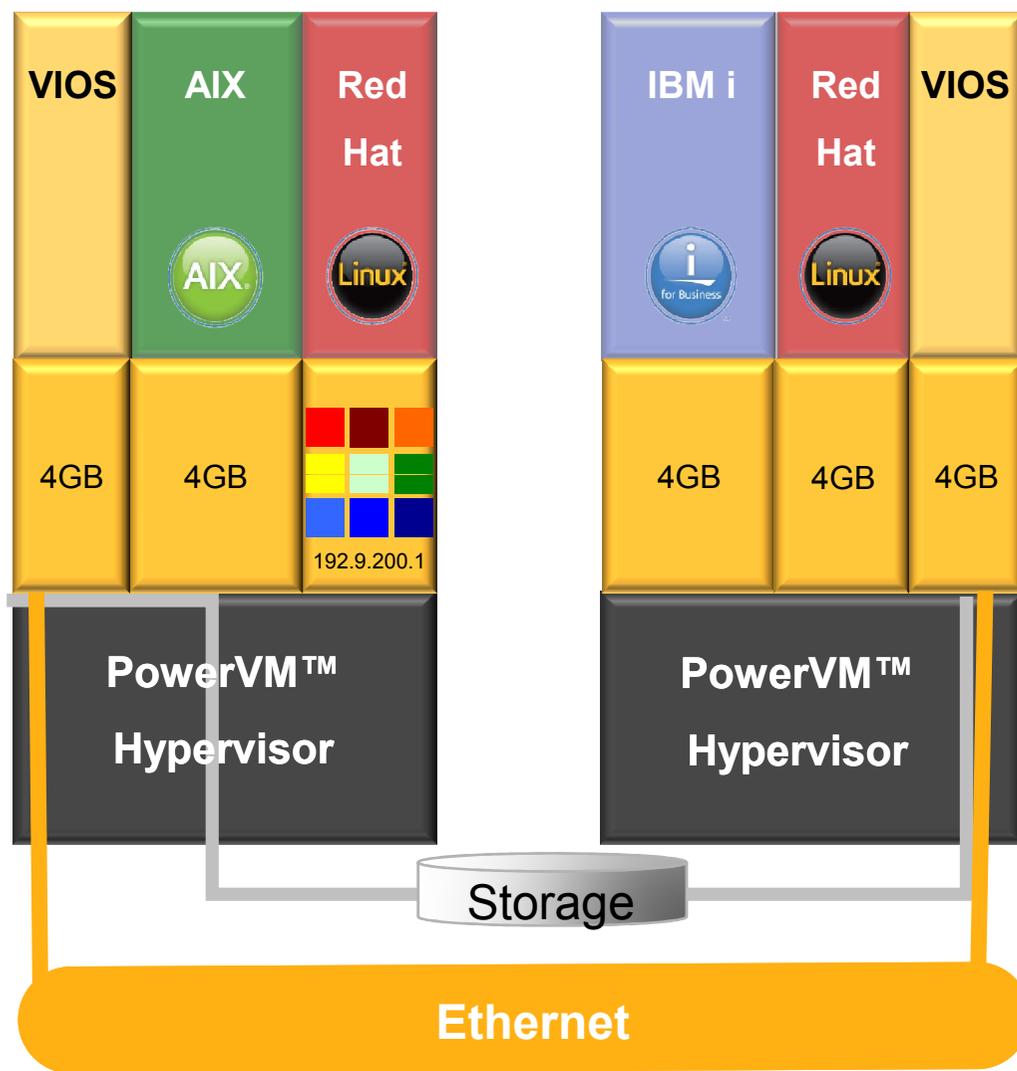
**System z™**



**Power AIX™**



**System x™**



## Što je to?



- ✓ Migracija logičkih particija LPAR-a između dva fizički odjeljena servera radi planiranih isključena sustava
- ✓ Zahtjeva POWER6™ ili bolju tehnologiju
- ✓ LPARs nastavlja sa radom i omogućava usulgu klijentima koji nisu svjesni migracije
- ✓ Aktivne i neaktivne particije
- ✓ Gašenje starog i početak rada novog LPARa garantirano se izvodi unutar 2 sekunde

## Poslovna vrijednost

- ✓ Smanjeno vrijeme planiranog pada sustava radi održavanja i sl.
- ✓ Veća kontrola korištenja i lokacije fizičkih resursa
- ✓ Mogućnost dinamičkog upravljanja opterećenja sustava i resursa prema trenutnim ili budućim potrebama

[http://www.ibm.com/developerworks/aix/library/au-LPM\\_troubleshootingindex.html](http://www.ibm.com/developerworks/aix/library/au-LPM_troubleshootingindex.html)

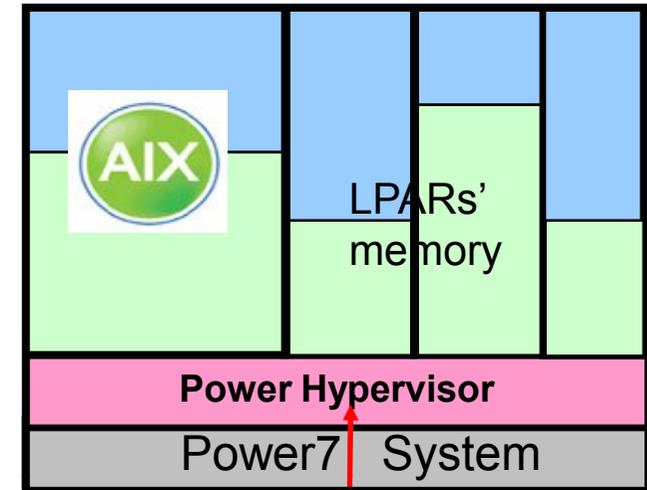
# Active Memory™ Expansion



- Inovativna POWER7 tehnologija
  - Za AIX 6.1 ili veće
  - Za POWER7 servere
- Koristi kompresiju/dekompresiju kako bi efikasno proširio fizičku memoriju
- Advanced Memory Expansion funkcionalnost se naručuje kao hardver putem feature coda (FC). Cijena ovisi o klasi servera za koju je namjenjena.
  - Power 750 : €2394 (FC4792)
  - Power 770 : €7149 (FC4791)
- AME je testiran na SAP ERP sustavu, čime je potvrđeno da donosi izvrsne karakteristike u proširenju memorije.
  - SAP korisnici mogu koristiti AME trenutno za ne-PROD SAP instance
  - Radi se ne tome da se AME može koristiti i SAP PROD okolini
    - SAP monitoring (CCMS) integracija za AME metriku
    - Testiranje Middleware
    - Informiranje i edukacija SAP podrške

uncompressed mem.

compressed memory



Hardware Management Console



New LPAR Attribute

- Active Memory Expansion On/Off
- Memory Expansion Factor

# PowerVM Leads Virtualization Offerings from HP



<b>Virtualization capability</b>	<b>HP Integrity VM 4.0</b>	<b>PowerVM Editions</b>	<b>PowerVM Business Benefit</b>
<b>Partition scalability</b>	8 CPUs (max) 64GB RAM	64 CPUs 4TB RAM	<b>Helps improve TCO from consolidating more workloads</b>
<b>Dynamic logical partitioning</b>	VM reboot	Yes	<b>Adapt to changes without downtime</b>
<b>Security/fault isolation</b>	No Certification	EAL 4+ <b>Certified</b>	<b>Secured environment for mission critical applications</b>
<b>Support for dedicated I/O</b>	No	Yes	<b>Superior performance for I/O intensive workloads</b>
<b>Dynamic CPU sharing</b>	No	Yes	<b>Highly flexible configuration, with automatic deployment of resources where needed</b>
<b>Cross-platform virtualization</b>	No	Yes (Lx86)	<b>PowerVM is capable of consolidating workloads compiled for four different platforms</b>

# PowerVM Delivers Superior Flexibility to Optimize IT Resource Utilization and Boost Responsiveness



<i>Flexibility Factors</i>	<b>VMware ESX 3.5 (in VMware Infrastructure 3)</b>	<b>VMware ESX 4.0 (in VMware vSphere 4.1)</b>	<b>PowerVM</b>
<b>Dynamic virtual CPU changes in VM</b>	No	Add (but not Remove)	Yes
<b>Dynamic memory changes in VM</b>	No	Add (but not Remove)	Yes
<b>Dynamic I/O device changes in VM</b>	No	Some	Yes
<b>Direct access to I/O devices from within VM</b>	No	Some (with VT-d enabled)	Yes
<b>Integrated LPAR and WPAR support</b>	No	No	Yes

Source: [http://www.vmware.com/files/pdf/key\\_features\\_vsphere.pdf](http://www.vmware.com/files/pdf/key_features_vsphere.pdf)

# IBM System features certified by Oracle

## ➤ Execution in a micropartition

- Allows sharing of processor power between partitions
- Capping feature allows control of usage to match:
  - Required capacity of partition
  - Oracle treats these as hard partitions for licensing
- Used extensively in development process

## ➤ Exploitation of Simultaneous Multi-Threading (SMT)

- One physical POWER7 CPU can simultaneously dispatch four threads
- No impact to physical processor based licensing requirements
- Used extensively in Oracle development

## ➤ Live Partition Mobility

- Certified with 10gr2
- Follow up 11gR1, R2 and RAC underway

## ➤ DB, and RAC with Virtual I/O Server (VIOS)

- Fully certified with non-RAC
- Virtual Network certified with all RAC environments
- Virtual disk certified with ASM and GPFS RAC environments
  - NPIV recommended GPFS configurations
- Used extensively in Oracle development

## ➤ WPARs with non-RAC DB



## The following table identifies the supported virtualization/partitioning technologies for Oracle Database and RAC

Platform	Virtualization Technology	Operating System	Certified Oracle Single Instance Database Releases	Certified Oracle RAC Database Releases
IBM AIX Power	Dynamic Logical Partitions (DLPAR) and Micro Partitions	AIX 5.3 AIX 6.1	<ul style="list-style-type: none"> <li>10gR2 <a href="#">Note</a></li> <li>11gR1 <a href="#">Note</a></li> <li>11gR2 <a href="#">Note</a></li> </ul>	<ul style="list-style-type: none"> <li>10gR2</li> <li>11gR1</li> <li>11gR2</li> </ul>
		AIX 7.1	<ul style="list-style-type: none"> <li>11gR2 <a href="#">Note</a></li> </ul>	<ul style="list-style-type: none"> <li>11gR2 <a href="#">Note</a></li> </ul>
	Live Partition Migration (LPM)	AIX 5.3 AIX 6.1	<ul style="list-style-type: none"> <li>10gR2 <a href="#">Note</a></li> <li>11gR1 <a href="#">Note</a></li> <li>11gR2 <a href="#">Note</a></li> </ul>	<ul style="list-style-type: none"> <li>No</li> </ul>
		AIX 7.1	<ul style="list-style-type: none"> <li>11gR2 <a href="#">Note</a></li> </ul>	<ul style="list-style-type: none"> <li>No</li> </ul>
	Workload Partition (WPAR)	AIX 6.1	<ul style="list-style-type: none"> <li>10gR2 <a href="#">Note</a></li> <li>11gR2 <a href="#">Note</a></li> </ul>	<ul style="list-style-type: none"> <li>No</li> </ul>
Linux on Power	Dynamic Logical Partitions (LPAR) DLPAR with shared pool and micro partitions	RHEL SLES	<ul style="list-style-type: none"> <li>10gR2</li> </ul>	<ul style="list-style-type: none"> <li>No</li> </ul>

# Oracle Core and Socket-based Database Licensing Applicability for POWER6 and POWER7 processor-based Systems – as of 08/31/10

Power Systems Product Descriptions				Oracle Database Licensing			
				Core License	Socket License		
Power Systems model	Maximum Cores (Processors)	Processor Card Configuration	Maximum Oracle Socket Count	Oracle Enterprise Edition	Oracle Standard Edition One	Oracle Standard Edition	Std. Ed. RAC Cluster size Sockets x nodes
Power 520	4	2c DCM	2	yes	yes	yes	2 x 2
Power 550	8	2c to 4c DCM	4	yes	no	yes	4 x 1
Power 710	8	4c to 8c SCM	1	yes	yes	yes	1 x 4
Power 720	8	4c to 8c SCM	1	yes	yes	yes	1 x 4
Power 730	16	4c to 8c SCM	2	yes	yes	yes	2 x 2
Power 740	16	4c to 8c SCM	2	yes	yes	yes	2 x 2
Power 750	32	6c or 8c SCM	4	yes	no	yes	4 x 1
Power 560	16	4c to 8c to 16c DCM	8	yes	no	no	n/a
Power 570	32	2c to 32c DCM	16	yes	no	no	n/a
Power 770	64	6c or 8c SCM	8	yes	no	no	n/a
Power 780	64	4c or 8c SCM	8	yes	no	no	n/a
Power 575	32	32c DCM	16	yes	no	no	n/a
Power 755	32	8c SCM	4	yes	no	yes	4 x 1
Power 595	64	8c to 64c MCM	32	yes	no	no	n/a