



# SharePlex

*for Oracle*

**“Profoundly alters the economics of Oracle computing**

**Simple, Affordable, ZeroIMPACT Oracle Data Replication**

CRISTIAN MATIES

# Highlights

Overview

What makes SharePlex® different?

Embedded Utilities

Key Features

Product Architecture

Use Cases Scenarios

Competitive Differentiators

What's New in SharePlex®

Customer Examples

Next Steps

# SharePlex® Product Overview

SharePlex® for Oracle profoundly alters the economics of Oracle computing. SharePlex is the ultimate data replication solution for ***Business Critical Applications***.

SharePlex simplifies data replication to what is specifically needed to fit your business — replicate multiple copies of Oracle data locally, remotely or in-the-cloud for special purposes:

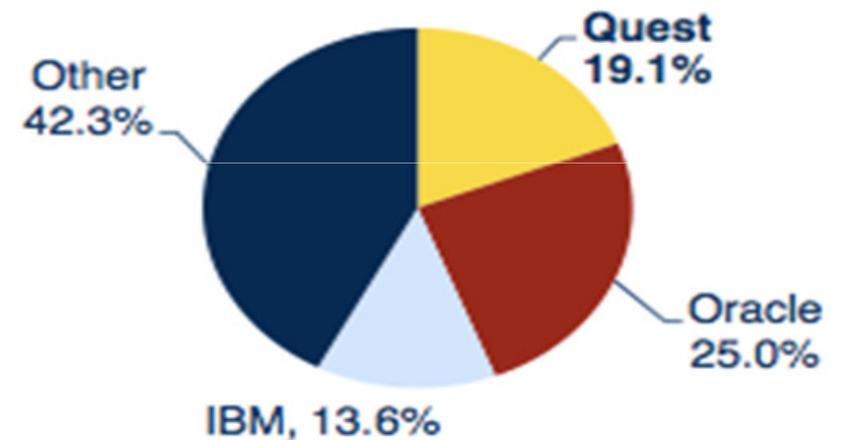
- ✓ High Availability and Disaster Recovery
- ✓ Operational Reporting
- ✓ Migrations or Upgrades
- ✓ Business Intelligence and Data Warehousing
- ✓ Scalability (RAC alternative)
- ✓ Change Tracking

## Overview (Continued)

SharePlex® for Oracle is a “Data Availability Solution” for Oracle databases that is affordable, simple to use & easy to manage.

- ✓ SharePlex has been a leading database replication product **since 1998**, with a global presence
- ✓ Gartner 2010 Recommends SharePlex for Oracle to reduce costs with **Oracle Standard Edition** use
- ✓ IDC 2010 shows SharePlex with over **19.1% of the Replication market share** compared to our closest rival Oracle 25% (inclusive of GoldenGate, Data Guard, Active Data Guard and Streams)

**Worldwide Database Replication Revenue Market Share 2010**



**Market = \$171 Million**

# SharePlex® Market Presence

350+ Industries

Banking/Financial  
Telecom  
National Security  
Technology

1400+ Accounts

57 Countries  
Americas  
EMEA  
APAC-J

23,500+ Installations

Worldwide  
F500-2000  
Global 200  
SMB

# What Makes SharePlex® Different?

Fully automated and easy to use

- Download, install and use in just 15 minutes
- Expedite staff learning curve with 5 minute how-to videos
- Learn from the experts 24x7 in the SharePlex® Community with online forums & blog

Support for a multitude of platforms (mix and match)

- Including Oracle Standard and Enterprise Edition, RAC, Exadata and Oracle 8i to 11g

Get all the functionality in one low price

- Flexible licensing options (perpetual or term)

Achieve scalability with or without RAC

- Does not require RAC Clusterware software

# SharePlex® Embedded Utilities – No Added Cost!

Key features for consideration when choosing a replication product

SharePlex® comes packaged with all the tools needed to manage & maintain your replication environment

## Compare/Repair

- ✓ Validates the integrity of data between the source and target.
- ✓ If a discrepancy is found, it fixes the anomaly.

## Sync Utility

- ✓ Built on top of Oracle export & import; allows an object to be instantiated or re-synchronized.
- ✓ Handles in-flight changes to the object

## SharePlex® Manager

- ✓ Graphical user interface that allows users to monitor & manage all their SharePlex® installations. Alerts to issues.

# Key Features

Fully Automated

Easy to Use

High Integrity Data

Low Overhead

Affordable

Flexible Datatype Support

Flexible Platform Support

Time Savings

# SharePlex® for Oracle - Product Architecture

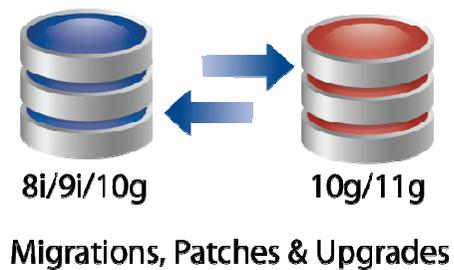
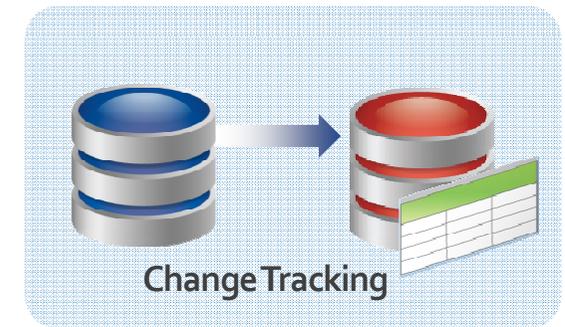
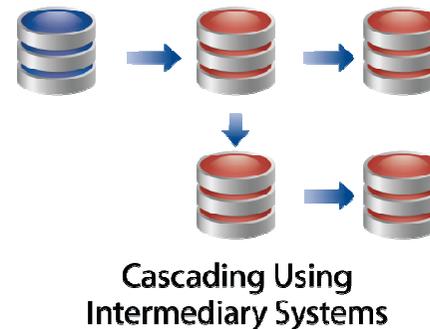
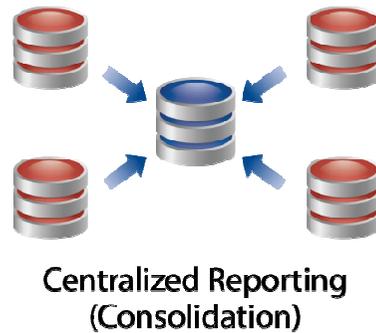
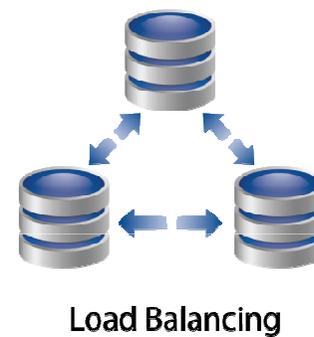
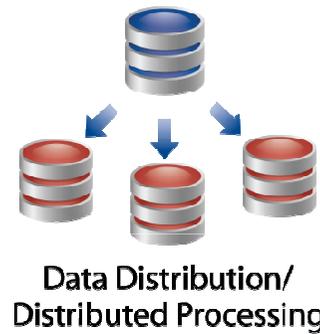
Local, Remote or in-the-Cloud



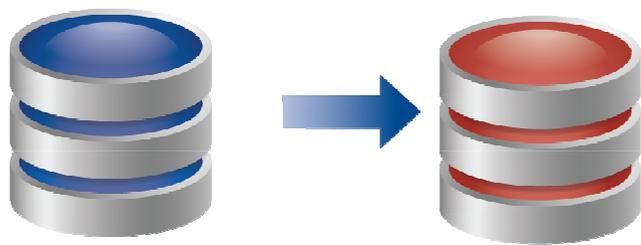
# Use Case Scenarios

# SharePlex® ZeroIMPACT Use Case Scenarios

Local, Remote or in-the-Cloud



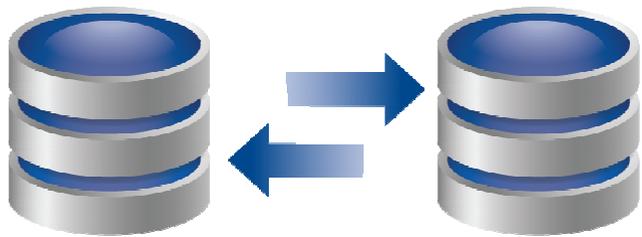
# High Load Operational Reporting



Operational Reporting, Archiving  
or Data Warehousing

- Ad hoc querying, reporting, data warehousing or Business Intelligence can be run from a secondary copy of the instance (all or a subset).
- Reduces contention, data footprint and improves performance on your production system.
- Avoids performance degradation from times of high-volume reporting such as month, quarter or year end.
- Immediate business benefits can be achieved offsite. Can be placed on Standard Edition database or in-the-cloud as a cost-effective SaaS Model to provide 24x7 reporting without production impact.

# High Availability and Disaster Recovery

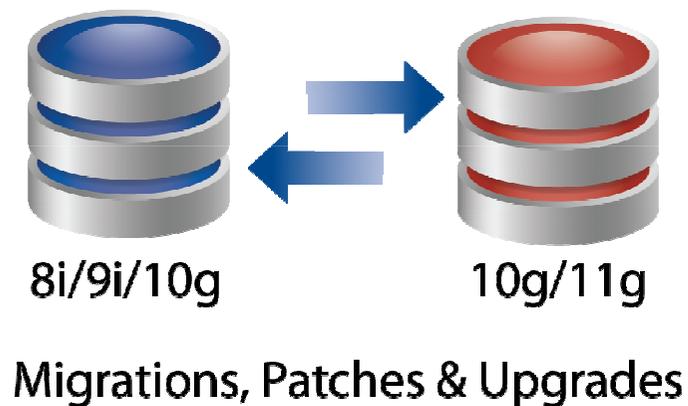


## High Availability/ Disaster Recovery

Availability	Downtime per Year
99.999	5.26 Minutes
99.99	52.56 Minutes
99.9	8.76 Hours
99.8	17.52 Hours
99.7	26.28 Hours
99.6	1.46 Days
99.5	1.83 Days
99.4	2.19 Days
99.3	2.56 Days
99.2	2.92 Days
99.1	3.29 Days
99.0	3.65 Days

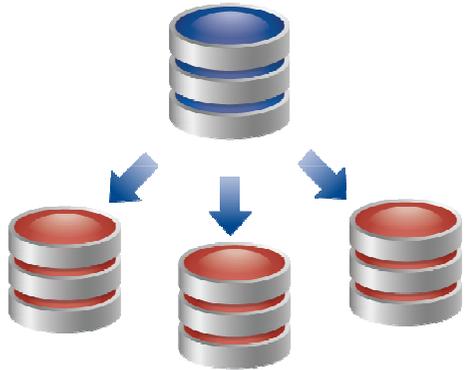
- Ensure Business Continuity to meet five 9's SLA requirements for unplanned & planned downtime.
- Provides an alternate copy of production data for failover in the event of maintenance or downtime.
- Ensures production databases are available 24x7.
- Ensures high-level of User Experience and avoids loss in revenues or end-user satisfaction due to loss of critical data

# Migrations, Upgrades and Patches



- Migration of application version, database version, hardware platform or sometimes all three.
- Decrease downtime by switching users to the replica system while the migration is being performed on production.
- Eliminate risk providing a failback if the changes have undesired effect. Supports multiple dry-runs.
- Reduce costs and mistakes by performing the changes during working hours.

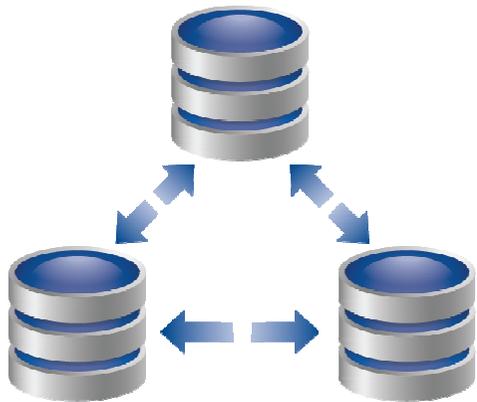
# Data Distribution and Distributed Processing



Data Distribution/  
Distributed Processing

- Databases are geographically dispersed over WAN, LAN or Satellite.
- Distribute data to different servers, keeping all copies of the database current.
- Copies can all be different database versions & indexed differently.
- Replicate all or a subset.

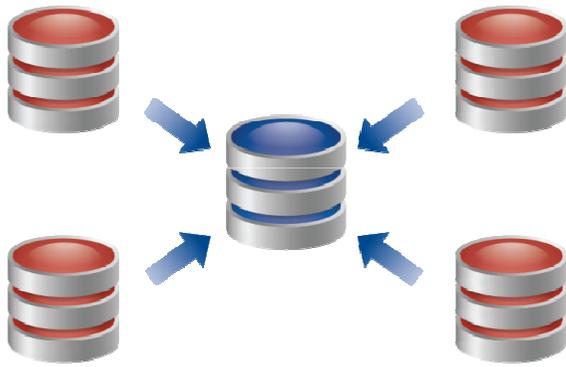
# Load Balancing



Load Balancing

- Data Replication in place of RAC
- Applies conflict resolution as required by the circumstance and as defined by your business rules and needs.
- Provides the fastest possible fail over time that can be achieved using any technology in a WAN environment.
- Copies can all be different database versions & indexed differently.

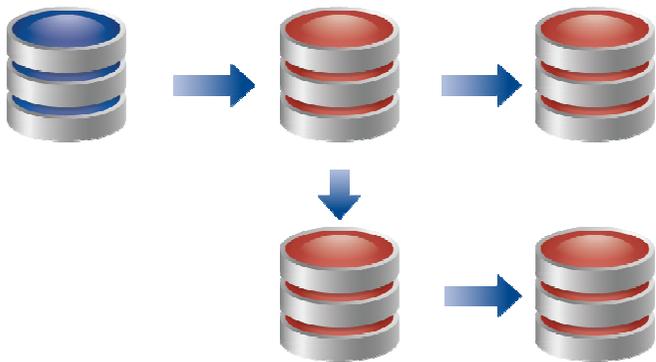
# Centralized Reporting/Consolidation



Centralized Reporting  
(Consolidation)

- Consolidation of store(s) or multiple facilities can provide real-time replicate data to the corporate office over LAN, WAN, Cloud or Satellite networks.
- Supports large topologies of remote offices / stores to consolidate data centrally.
- Posting files can be managed by start/stop to control the flow of data real-time, hourly, daily or as requested to disseminate copies of production data wherever needed.

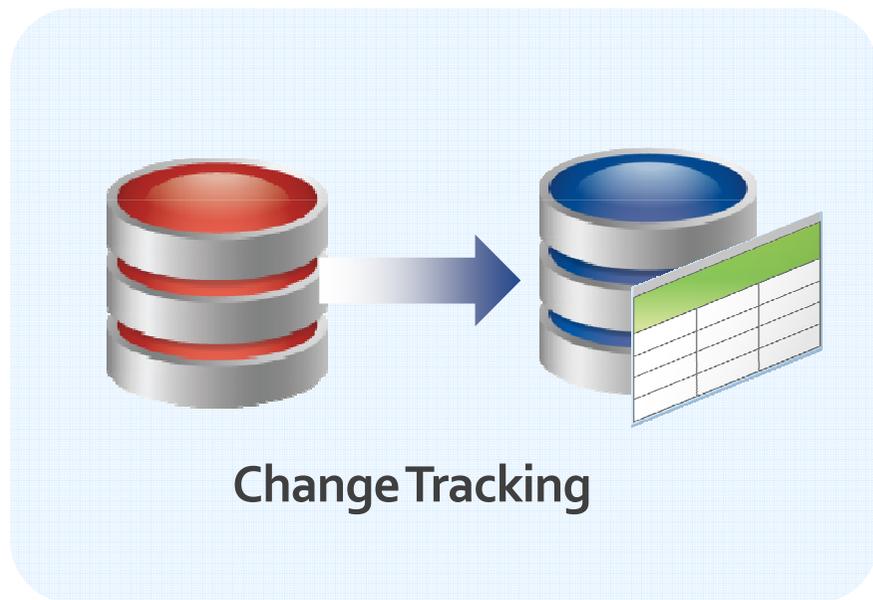
# Cascading to Intermediary Systems



Cascading Using Intermediary Systems

- Provides regional distribution then allows for district and store distribution of data.
- Replicate data between long distances and to targets not directly connected.
- No Oracle software is required on this node if it will only be acting to store and forward.
- Cascading or Fanning the data allows for different data to reach desired targets without sending all the network packets forward to every target location.
- Move data past firewall thru secure servers without the need of Oracle licensing on transporting servers.

# Change Tracking



- For auditing and discovery purposes
- Keep track of changes made to a defined set of tables
- Records all changes including user id, timestamp, SCN, source row id, key values, transaction id, operation type
- Store the change tracking data on the primary server or a secondary server

# SharePlex<sup>®</sup> Differentiators

# SharePlex® Differentiators

SharePlex® for Oracle

*Simple, Affordable, ZeroIMPACT Oracle Data Replication*

**We provide solutions for Critical Business Applications**

90% of our business is about 99.999% availability

Data protection of unique situations – situations that matter 24x7x365.

The true use cases that emerge from our customers are situations where they want to do something to insure 100% availability. Customers adjust the product to work in a way to fit their business...not choosing a product and making the business fit the product.

Why? Because the business requires it.

We are here to deliver against those critical business needs.

# Competitive Differentiators

**Future Technology: Over +1400 Customers, +23,500 Installs, +350 Industries**

## Saves time

- Simplistic Manageability
- Proven Reliability
- Less Complexity
- Application Transparency
- Hardware Commoditization
- Use Case Discovery

## Quality of Investment

- Performance & Scalability
- Data Accuracy
- Data Repair
- Flexibility

## Return on Investment

- Lower Price Point
- Unmatched Support
- Expert Services

# Differentiator: Simplicity & Manageability

## Self-Contained

ALL the necessary integrated tools designed for easier setup

- ✓ Administration: Operational GUI Management tool
- ✓ Validation checks: Corruption detection & repair, failback

Smaller physical footprint

- ✓ No additional software cost
- ✓ No added hardware required to provide this functionality

Better data type support for LOBs

## Simple

Operationally simple to use, comes with automation

Replicate all tables, a subset of tables, and a subset of data in tables

# Differentiator: Reliability

## General Recovery

Built-in recovery mechanism to safeguard against failures – process, network, system, Oracle

Extremely stable, a proven technology since 1998

## Data Recovery

Many recovery processes from Physical to Logical

Patented unique logic guarantees the synchronization of the data using a physical copy

➤ **Physical** - Hot Backup, Disk Snapshot, RMAN, LiteSpeed for Oracle

➤ **Logical** - Point in time recovery; Compare/Repair, Copy command, Export/Import

# Differentiator: Transparency

## Application Changes

Applications utilizing SharePlex require no application changes

Works with Application-Ready appliances to provide instant user access in event of failure

## Disaster Resiliency

Transparent Oracle database replication

Transparent transition to target Oracle RDBMS, regardless of topology

Transparent fail-over

# Differentiator: Commoditization

Low-Cost Industry Standard Servers

Mix Hardware Vendor's Servers and Operating Systems

Sophisticated OS not required, Complex hardware not required

Provides Enterprise-Class Computing

Mainframe-Class Reliability

Linux becomes an attractive option

Oracle Standard Edition becomes an option

Common IT architecture needs:

Non-platform specific

Mixed versions of Oracle are supported

Different target indices are supported

# Differentiator: Use Case Discovery

Fast 15 minute download/install + Full Technical Support

Quest Sandbox

- No test environment – No Problem
- Scheduled 2 day use; easy setup use cases
- Configured Use case in Surgient Cloud (Quest Acquisition)

Quest POC includes an SC's remote assistance

- We ensure your success during the trial period and LIVE
- Either on premise or in the cloud

Contrast Oracle Provides “as-is” no help & their terms:

*Trial Programs Included With Orders*

*We may include additional programs with an order which may be used for trial purposes only. You will have 30 days from the delivery date to evaluate these programs. Any use of these programs after the 30 day trial period requires you to obtain the applicable license. Programs licensed for trial purposes are provided "as is" and we do not provide technical support or any warranties for these programs.*

# Differentiators: Performance & Scalability

## Reduce Latency

Transaction begins as soon as it starts on the source = reduces lag time for large transactions.

## Reduce I/O Overhead

Uses memory and disk for processing replications. In most cases, replication very low I/O on disk.

## Customer Achieving Maximum Availability:

**Verizon Wireless** Critical Business Units <http://bit.ly/iastV3>

Guaranteed SLA 99.999% for 90M customers and 35K Customer Service personnel. DR separation of 2500 miles (United States East coast to West coast).

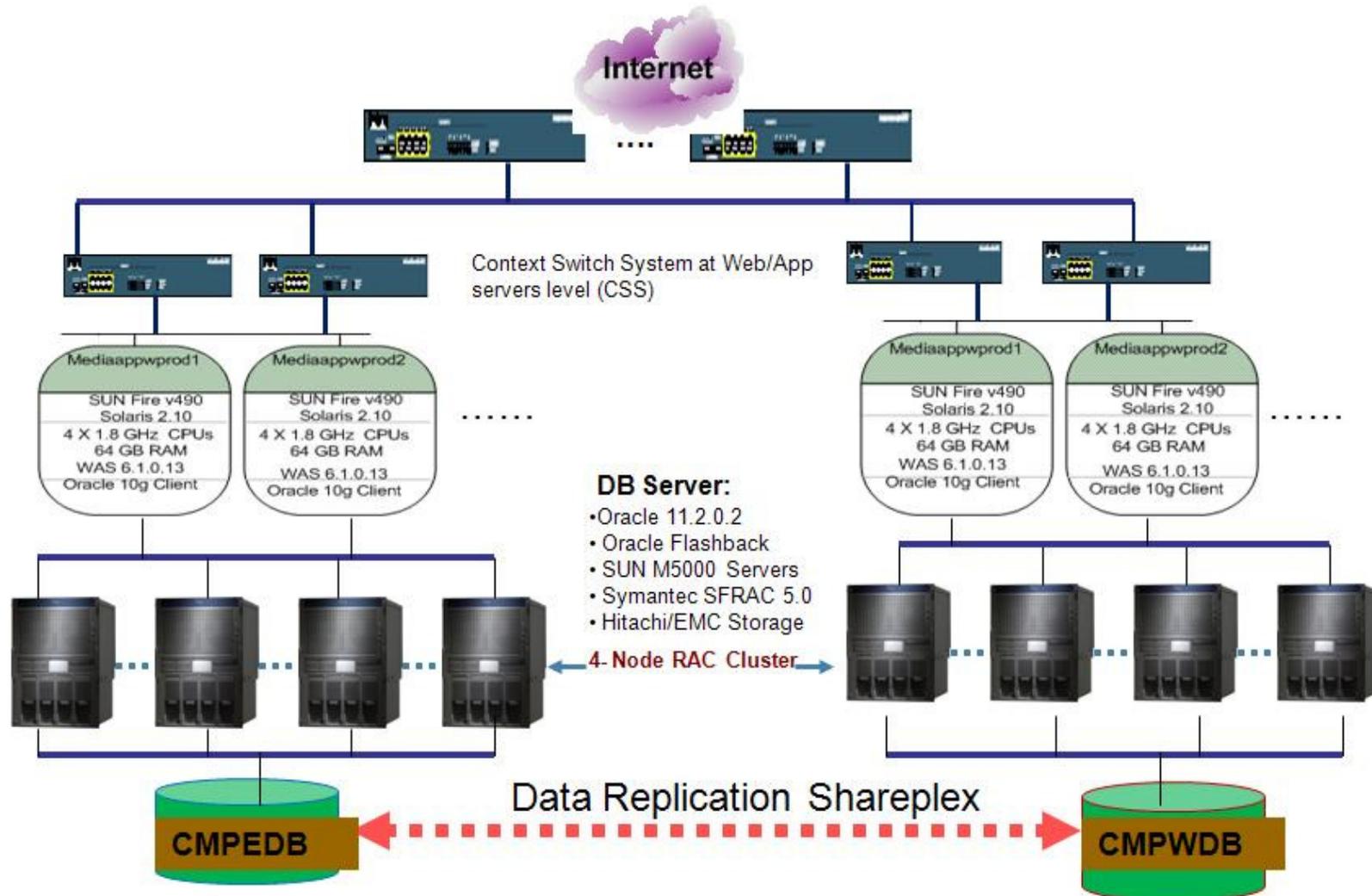
Provisioning & Billing

Customer Care

Content Management (next slide)

# RAC + Data Replication

## Database Deployment Architecture – Content Management



# Differentiator: Data Accuracy

## Flight Data Integrity

Checks data integrity when applied to the target

Ensures validity of the target in case a process changes the data accidentally

Immediate notification of compromise in the data integrity

## Instantiation

Ensures integrity of the data and check-point for instantiation by making sure all open transactions are taken care of, so the replica copy is guaranteed accurate

## Data Movement

Copy command is created to instantiate the replicate table. We take into account transactions on the table

# Differentiator: Data Repair



## Data Validation

Validation checks, corruption detection and repair

Compare/Repair embedded feature guarantees the data compare is correct

Handles all transactions for objects while compare takes place

## Transaction Integrity

Provides option to repair rows that are dissimilar between the source and the target

Reduced downtime related to bringing applications online in the event data is compromised

## Operational Reporting Accuracy

Corrections in-line versus waiting on a full rebuild of the database

# Differentiator: Flexibility

## Application Configuration

Start replication from any point in time

Refine tables to schema for replication

Refine rows or columns to replicate with no security concerns

Flexible configurations to gain throughput from multiple SQL apply to multiple capture

Multiple copies of the software run as non-superuser

Control bandwidth usage through TCP window sizing

Multiple mechanisms to synchronize the data from physical copy to logical copy

All Use Cases supported in the Cloud under SaaS

## Integration Offerings

“Real-Time Decision Server” for ad-hoc queries or web-based access, created from a Operational Reporting instance.

Synchronized Oracle standby, data warehouse, data mart or data mining for instant Business Intelligence real-time.

# Differentiator: Unmatched Support

## Support & Escalation:

- Global presence
- Industry-leading 96.8% over-all customer satisfaction in 2011
- Support Standard of 24x7
- Extensive knowledge base access on Quest Support Portal
- Expert advice at SharePlex® Community
- Quest Staff available to Customers & Prospects
- Customer Advisory Boards (CABs)
- Industry Experts on Staff

## 24x7 Access:

- 100% Backing 24x7 Maximum Availability Solution
- Instant Problem Solving
- Regular updates, releases, patches
- 14 years Proven Technology

**MarketTools.**



**2011**

**MarketTools.**



**2012**



**The Year's Ten Best Web Support Sites**

[Learn more »](#)

# Differentiator: Expert Services

## Quest Software Services:

- Global presence
- Proven methods & best practices for accelerating time-to-value
- Consultants with deep product and industry knowledge
  - ✓ All Use Cases
- SharePlex® Migration Center of Expertise
  - ✓ Onsite Migrations
  - ✓ Remote Migrations
  - ✓ “GO-LIVE” Services
- 5,000+ successful engagements
- SharePlex service costs are minimal compared to competitive solutions

# Why SharePlex<sup>®</sup> Over Oracle's Solutions

**QUEST  
SOFTWARE<sup>®</sup>**

Simplicity At Work<sup>™</sup>

**SharePlex<sup>®</sup>**

*One single,  
integrated solution.*

*Many Use Cases,  
one product.*

*No additional modules needed.*

*Single cost License.*

*Download and go in  
minutes.*

*Works with Oracle  
technologies.*

## Functionality

Disaster Recovery

Operational Reporting

High Availability

Migrations / Upgrades

Real-time CDC

Peer to Peer/Active to Active

Scalability / Load Balancing

Data Transformation

Data Warehousing / ETL

Monitoring/Management

Data Comparison

**Data Repair \***

\* SharePlex unique feature

**ORACLE<sup>®</sup>**

Oracle  
Data Guard

Oracle  
Streams

Oracle  
GoldenGate

Oracle RAC

Oracle Data  
Integrator

Management Pack  
for Oracle  
GoldenGate

Oracle  
GoldenGate  
Veridata

✓ *Too many products*

✓ *Different use cases,  
different product*

✓ *Non-integrated tools*

✓ *Multiple licenses,  
more cost*

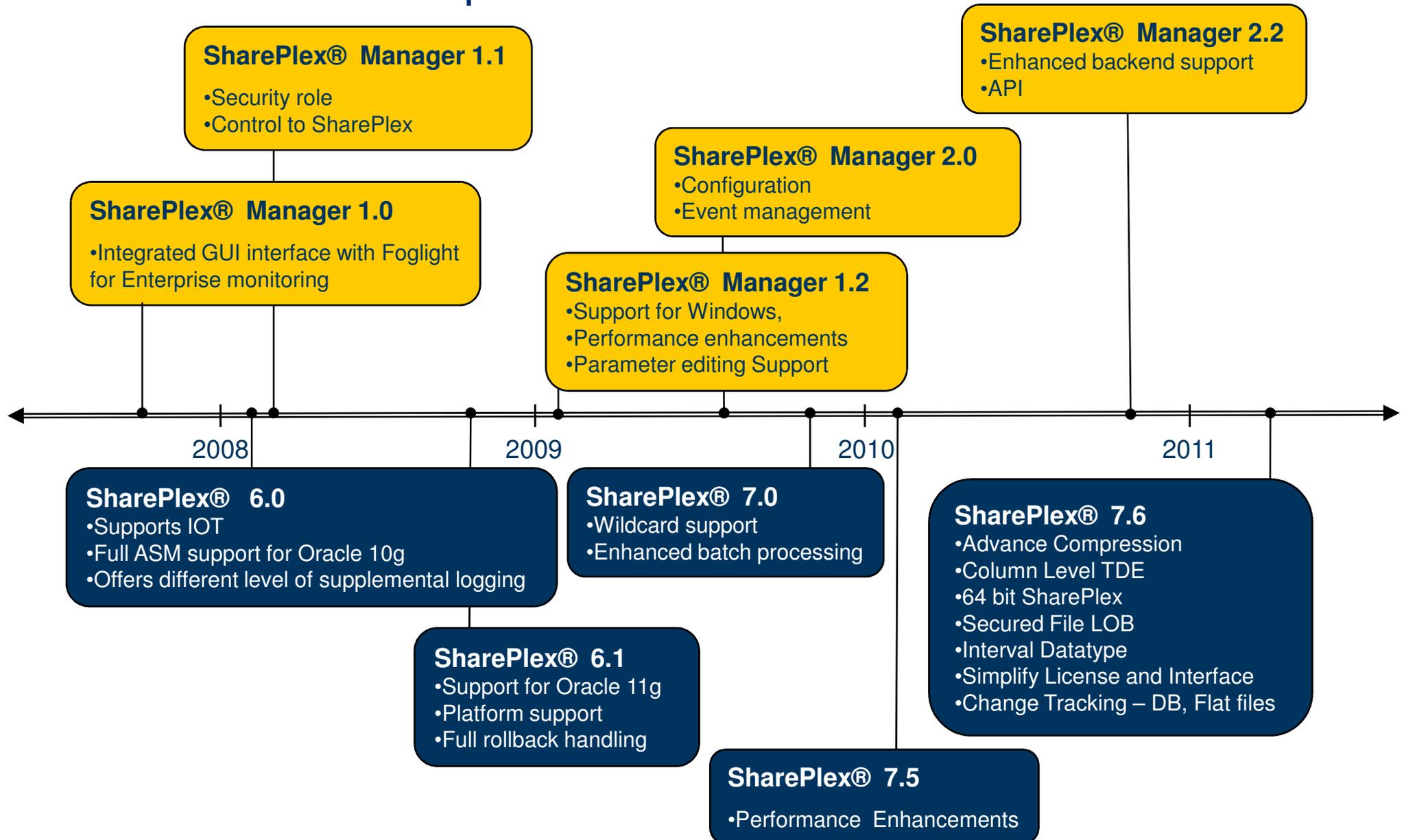
✓ *Adds complexity*

# SharePlex® What's New

# What's New in SharePlex®

SharePlex® v7.6	SharePlex® Manager v2.2
<b>Performance:</b> <ul style="list-style-type: none"><li>▪ Native 64 bit SharePlex</li></ul>	<b>Performance:</b> <ul style="list-style-type: none"><li>▪ API Support</li></ul>
<b>Feature:</b> <ul style="list-style-type: none"><li>▪ Oracle Advanced Compression<ul style="list-style-type: none"><li>✓ Support for 11gR2</li></ul></li><li>▪ SecureFile LOB support</li><li>▪ Interval Datatype</li><li>▪ Column Level TDE</li><li>▪ DDL Filtering</li><li>▪ Change Tracking</li><li>▪ Pre-defined Conflict Resolution<ul style="list-style-type: none"><li>✓ Date resolution</li></ul></li><li>▪ Simplify licensing &amp; Interface<ul style="list-style-type: none"><li>✓ Licensing</li><li>✓ Streamline compare command &amp; status</li></ul></li></ul>	<b>Feature:</b> <ul style="list-style-type: none"><li>▪ Configuration Management</li><li>▪ Event Management</li><li>▪ Enhanced backend support</li></ul>

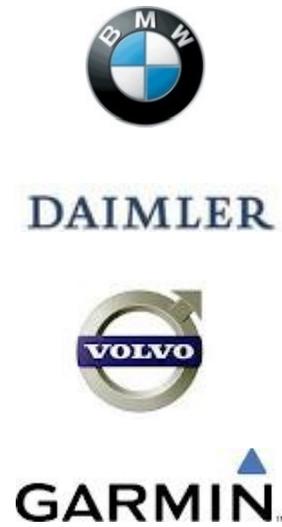
# SharePlex® Release Map



# SharePlex<sup>®</sup> Customers

# Industry Leaders Depend on Quest

Finance | Retail | Telecom | Healthcare | Automotive | Public Sector | Technology



As Well As Hundreds of other Companies...





# A Leading Provider of Flash Memory Technology

## The Case: Migration and Failover

Two attempts at migration:

January 2011 failed from an in-house migration plan

June 2011 Contacted Quest Software

## Environment Specifics

From HPUX, Oracle 9i to Linux RH, Oracle 11g using intermediate server

458 GB Database, 450 GB of Redo/Day

Client requested Compare/Repair for Validation -- in sync as advertised

Reverse Replication set up without issue

SharePlex was unaffected by customer issues

## Results

Rave Reviews from Upper Mgmt, confidence from their customers

– DBA Team attributed SharePlex as making a huge difference in making this a smooth migration

Using SharePlex saved 27 hours of downtime

**QUEST SOFTWARE** CASE STUDY

### Spansion Successfully Upgrades a Mission-Critical Database with SharePlex® for Oracle and Saves Hundreds of Thousands of Dollars

Spansion is a leading provider of flash memory technology. The company's products power everything from the routers that run the Internet to consumer and automotive electronics. The company has more than 3,000 employees and more than 4,500 customers worldwide. When Spansion needed to upgrade a large, business-critical database to a newer Oracle version with minimal downtime, it turned to Quest Software.

*"We set up SharePlex and saved the new database with our existing production database, all without downtime. If we had done the migration manually, it would have been another 24-hour downtime window."*

— Hugo Tellez, Section Manager/DBA for IT Infrastructure, Spansion, Inc.

**The Challenge**  
Spansion's factory runs around the clock, producing flash memory products. Production depends upon IT systems, including a number of Oracle databases. Chief among them is a 1.2 Tn Oracle database that supports Spansion's statistical process control system (a system similar to SAS). Every day, 300 to 400 users connect to that database.

Naturally, the database systems require periodic maintenance and upgrades. In particular, the statistical process control database was experiencing performance issues, so Spansion wanted to migrate it from Oracle 9i running on HP-UX 11.11 to Oracle 11g on Linux AS 5.5.

Spansion's infrastructure manager and four DBAs took on the challenge of migrating the database, choosing to use a manual export and import process. Unfortunately, the attempt failed. "It was critical to upgrade this database because it was heavily overloaded and could no longer support the factory loads," explained Hugo Tellez, Section Manager/DBA for IT Infrastructure. "But even though we had a 24-hour downtime window, we were unable to complete the manual export and import process on such a large database; we had to go back to the previous HP-UX version."

Due to the high costs of production downtime, the company did not want to risk another attempt at a manual migration. Instead, Spansion began investigating an alternative migration approach: using database replication.

**The Quest Solution**  
Spansion looked at Oracle's database replication tool, GoldenGate, but was interested in a more cost-efficient tool suitable for one-time use. That's when the company turned to Quest Software. Spansion had used a variety of Quest solutions, including migration tools and application performance monitoring solutions such as Foglight® and SpotLight®. Spansion had even used Quest's premier database replication solution, SharePlex® for Oracle, a few years earlier, but for balancing load between servers – not for a database migration. "We'd had a lot of good experience with Quest tools," said Tellez, "and there was a lot of flexibility in how we could use SharePlex. SharePlex proved to be a cost-effective solution for this project."

**OVERVIEW**

**Headquarters**  
Sunnyvale, California

**Services**  
Flash memory products

**Critical Needs**  
To migrate a large database with minimal downtime

**Solution**  
SharePlex® for Oracle

**Results**

- Migrated a large database without downtime
- Reduced migration risk with the option of easy fallback to the old database
- Replicated data automatically after the database shutdown and restart
- Improved the IT staff's reputation and relationship with the manufacturing organization



# Offload's Operational Reporting

## Oracle Enterprise Edition to Oracle Standard Edition Data Replication

### Environment

- High availability database with 250 GB
- SharePlex replication between two locations
- Oracle 10g→11gR2
- AIX OEE, Windows 2008 OSE, SQL Server

### Business Problem

- Ad hoc business reports for the customer
- Impacting production system is critical
- Error prone Export/Import, ETL process = 6 hours nightly

### SharePlex Solution

- Offload 150GB of data to OSE
- Resource and cost savings
- Improved IT staff's reputation and relationship with BU's

The image shows a case study document from Quest Software. The title is "Assiniboine Credit Union Relies on SharePlex® for Oracle to Offload Reporting and Reduce Costs by \$80,000 a Year". The document is structured with sections: "The Challenge", "The Solution", "Results", and "The Quest Solution". It details how Assiniboine Credit Union used SharePlex to automate a manual data replication process, reducing costs and improving system reliability. A quote from Brian Hanson, Manager of Business Systems, states: "SharePlex saves our DBAs more than five hours a day by automating replicators, which has also increased accuracy". The document also includes a "Critical Needs" section and a "Results" section with bullet points: "Reduced their entire replication process from six hours to, at most, 30 minutes to check on replication", "Decreased annual database administration costs by \$80,000 a year", and "Improved IT staff's reputation and relationship with the business units".

**Thank You**