

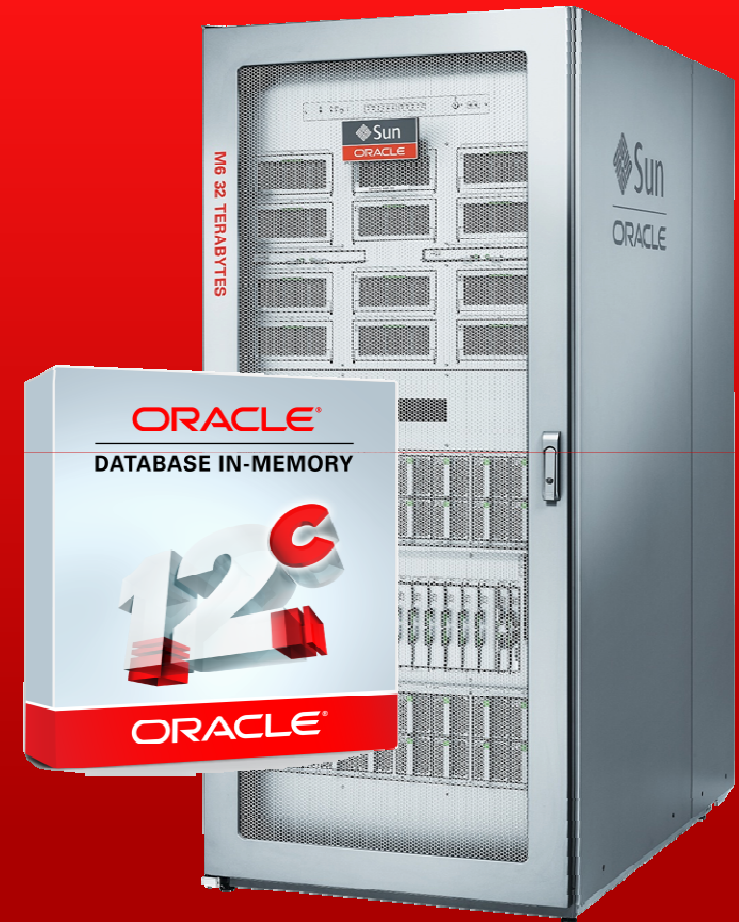
A 3D architectural rendering of a cityscape. The buildings are represented as rectangular blocks of varying heights and widths. A significant portion of these blocks are colored a vibrant, glossy red, while the rest are a neutral, matte grey. The perspective is from an elevated angle, looking down and across the city grid. The red buildings are scattered throughout, with some clusters and some isolated structures. The overall effect is one of a dense, modern urban environment.

**60,000 and
Beyond**

ORACLE

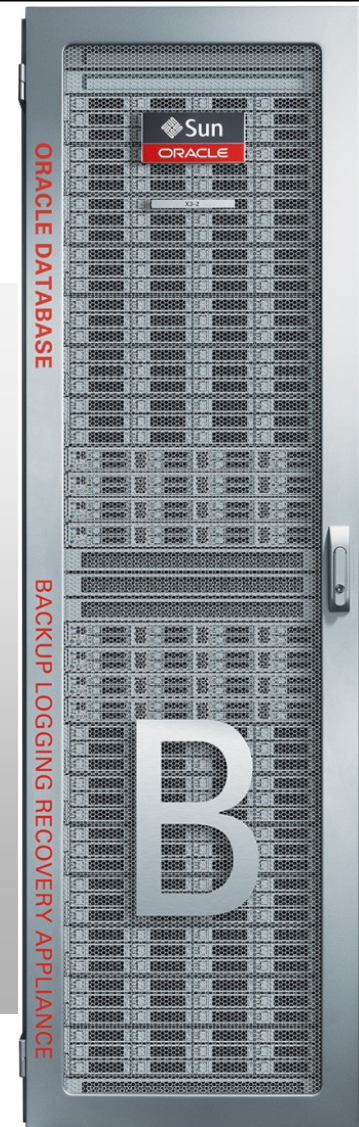
ORACLE®

Announcing In-Memory Option Oracle Database



INTRODUCING

ORACLE DATABASE BACKUP LOGGING RECOVERY APPLIANCE



ORACLE

Integrating Hadoop and Oracle Database

Oracle Big Data Appliance, Oracle Big Data Connectors, Oracle Exadata

Oracle Big Data Appliance

- Data ingestion
- Batch processing
- HDFS, NoSQL Database
- Scale-out storage
- Java, Pig, Hive, etc.

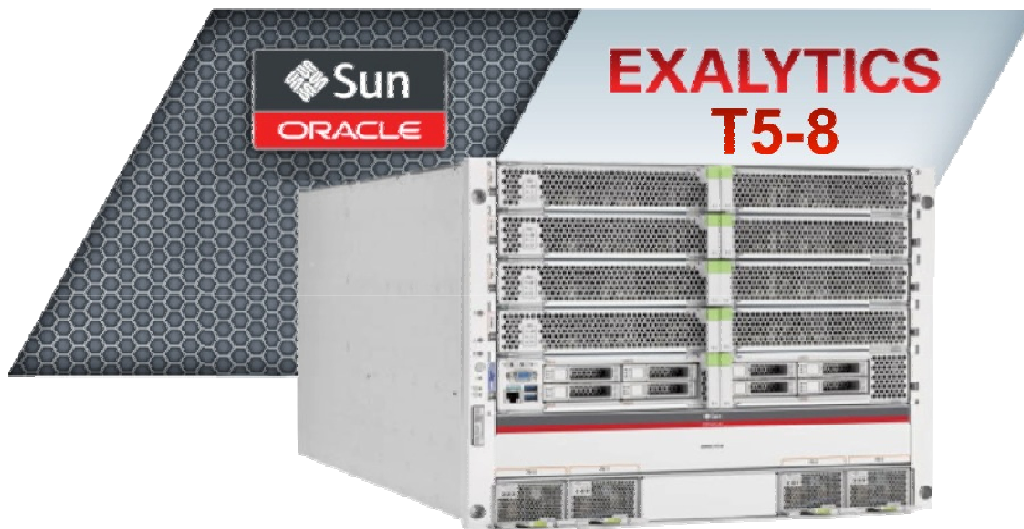


Oracle Exadata

- Data analysis
- Interactive and batch processing
- Oracle Database
- Scale-out smart storage
- Rich SQL and R analytics

ORACLE

Exalytics T5-8: Engineered for Analytics



Available Now

Compute

8 SPARC T5 processors -128 cores total

Memory

4 TB RAM

Networking

40 Gbps InfiniBand – 4 ports

10 Gbps Ethernet – 4 ports

8 Gbps FibreChannel – 4 ports

Storage

3.2 TB Flash Storage

7.2 TB HDD Capacity

ORACLE

Mobile & Cloud Computing



➤ **90%** of CIO expect to deploy more than 25 mobile apps in 2014.

➤ By 2015 mobile app development projects will outnumber native PC projects by a ratio of **4-to-1**.

➤ Market for Cloud-based Mobile Apps is expected to grow by **88%** from 2009 to 2014

Source: Forbes: Mobile Business Statistics For 2012

ORACLE

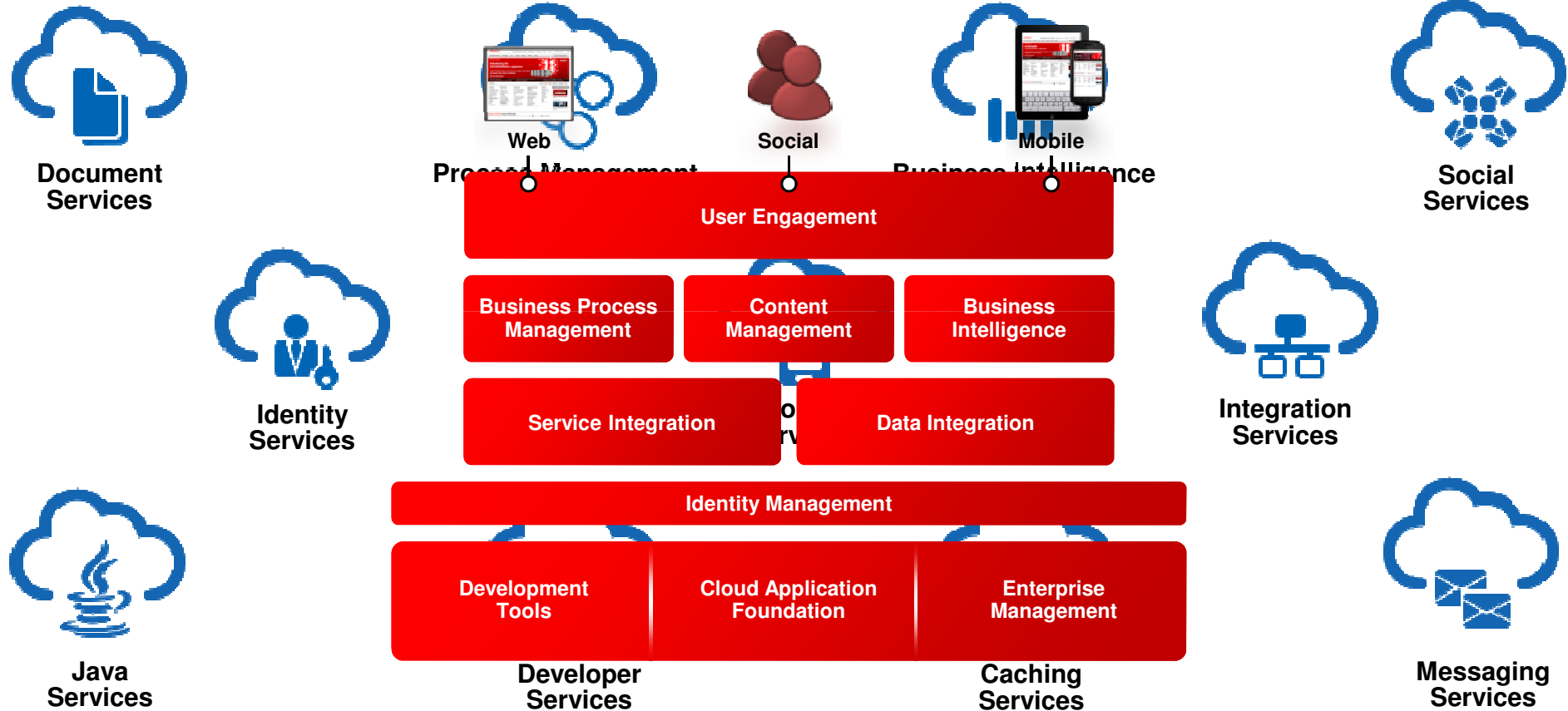
Mobile Apps Today ... More and More On The Way



ORACLE

Oracle Fusion Middleware

Rapidly Growing “as-a-Service” Portfolio



ORACLE

Global Data Centers for Oracle Cloud Services



- Global coverage for security & performance
- Gen 4 Data Centers
- Compliance Certifications
- Multi-data center regional coverage
- 24X7 Active Monitoring and Support

Oracle Cloud Applications Marketplace

To Empower your Business

Customers

Cloud applications marketplace for customers to easily browse, evaluate and buy trusted business applications

Partners

Cloud applications distribution channel for partners to generate and extend their success in the cloud

The screenshot displays the Oracle Cloud Marketplace interface. At the top, it says "ORACLE Cloud Marketplace" and includes navigation links for "Oracle Cloud Home", "Resources", and "Sign In". A search bar and filters are visible. The "Categories" sidebar on the left lists: Marketing, Channel Management, Communication (selected), Community, Data Sources and Quality, General Tools, Incentives, Sales Enablement Apps, Social Data, Social Landing Page Apps, Webinars and Events, and Sales. The main content area is titled "Communication" and "Top-Rated Apps". It features a grid of application cards, each with a logo, name, description, and a star rating. The applications shown are: Virtual Contact Center for Fusion CRM (Five9), MakesBridge for Oracle Sales Cloud, Kapost Calendar App for Eloqua, TeamSupport, Glance for Oracle Sales Cloud, CIC Agent Connector for Fusion CRM, Totango, CRMNow Send SMS, and CTI (Fusion Application).

<http://cloud.oracle.com/marketplace>

ORACLE

Hardware and Software

ORACLE®

Engineered to Work Together