



# HROUG

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## Inženjerski Sustavi okosnica transformacije

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# ■ Oracle interni pokretači rasta

**FUSION APPLICATIONS**

**CLOUD COMPUTING**

**ENGINEERED SYSTEMS**



# Oracle inženjerski sustavi

Meet the Family...



Exadata  
Database  
Machine



Exalogic  
Elastic Cloud



Oracle  
Database  
Appliance



Exalytics  
In-Memory  
Machine



Big Data  
Appliance



SPARC  
SuperCluster  
T4-4

**Oracle Engineered Systems share the  
following characteristics in common:**

- Expedited time to value
- Easier to manage and upgrade
- Lower cost of ownership
- Reduced change management risk
- One-stop support
- Extreme performance

# Market Drivers for Growth

	Top 10 Business priorities	Top 10 CIO technology priorities
1	Increasing enterprise growth	Mobile technologies
2	Attracting and retaining customers	Analytics and business intelligence
3	Reducing enterprise costs	Cloud computing (SaaS, PaaS, IaaS)
4	Managing and delivering operational results	Virtualization desktop, server and storage
5	Creating new products and services (i.e., innovation)	Collaboration technologies (e.g., workflow management, team collaboration)
6	Attracting and retaining the workforce	Legacy application modernization, upgrade or replacement
7	Improving efficiency	IT management technologies (e.g., program, project management, governance, change management)
8	Improving governance, compliance, risk and security	Security technologies (e.g., access control, authentication)
9	Increasing productivity	Customer relationship management applications
10	Improving marketing and sales effectiveness	Enterprise resource applications (e.g., finance, HR)

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*Top CIO Priorities, Gartner, March 2012*





# EXTREME PERFORMANCE

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